

# ADVANTAGE PROGRAMS



Binghamton University  
&  
Utica College

Presenters: Terry Kelley-Wallace & Jeffery T. Gates

# Binghamton Advantage Program



- ❧ Innovative program between Binghamton University & SUNY Broome Community College
- ❧ Students apply to Binghamton - participation by invitation only
- ❧ Admitted to SUNY Broome/provisionally admitted to Binghamton
- ❧ Students attend SUNY Broome for 1 or 2 years
- ❧ Students live on the Binghamton campus/participate fully in student life
- ❧ Students enter with their graduating class, move in with all new freshmen, integrated into the campus community from the start
- ❧ Use services and participate in activities on both campuses

# Program Requirements for Seamless Transfer



- ❧ Students must complete 30 credits year 1; 18 credits fulfilling General Education requirements
- ❧ Obtain a 3.0 GPA or higher
- ❧ All credits transfer (coordinated advisement of students)
- ❧ Students notified when program requirements are met
- ❧ Academic advisement in May
- ❧ Students priority register from home prior to Binghamton summer orientation programs

# Enrollment & Retention



- ❧ Fall 2010: First cohort limited to 40 students
- ❧ Fall 2017: cohort of 250 students
- ❧ Fall admission only
- ❧ Must complete a full academic year at SUNY Broome
- ❧ Retention rate: 90%
- ❧ Double majors, minors common
- ❧ Complete in 4 years

# Administrative Challenges



- ⌘ Approximately 18 months of planning prior to implementation
- ⌘ Logistical problems - dealing with two campuses
- ⌘ Administration of program time intensive
- ⌘ Targeted communication stream with students/parents
- ⌘ Tracking BAP students can be difficult
- ⌘ Coordination between campus offices
- ⌘ Program coordinator

# Benefits to Students



- ❧ Guaranteed admission once program requirements met
- ❧ No additional application, forms, etc. required
- ❧ “Transfer shock” not an issue
- ❧ Small class sizes at SUNY Broome
- ❧ High quality community college/students academically prepared upon entry
- ❧ Good transition
- ❧ Part of the campus community from day one
- ❧ Participate in activities, clubs and utilize services on both campuses.
- ❧ Integration into 2 campus communities

# Utica Advantage Program



- ❧ Program between Utica College & Mohawk Valley Community College
- ❧ Students apply to Utica - participation by invitation only
- ❧ Admitted to MV/Provisionally admitted to Utica
- ❧ Students attend MV for 1 or 2 years
- ❧ Students study and live at MV during this time
- ❧ Use services and participate in activities on both campuses (not athletics at Utica)
- ❧ Started in Fall 2016 with 300 invitees and 15 enrolled
- ❧ Fall 2017 228 offers

# Contact Us!



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