



LET'S CELEBRATE!

PROMOTING THE FIRST ANNUAL
NATIONAL TRANSFER STUDENT WEEK
ON YOUR CAMPUS

National Transfer Student Week Proposal

- Modeled off of other student weeks – National Non-Traditional Student Week, National Student Athlete Week
- Proposal drafted by Chris Hockey and Carol Costell Corbin
- Endorsed by NYSTAA and New England Transfer Association (NETA) Executive Boards
- Presented to Tau Sigma, National Transfer Student Honor Society, and National Institute for the Study of Transfer Students (NISTS)
- Endorsed by NISTS Advisory Board

Save the Date!

October 9 – 13, 2017

Purpose of the Week

- Educate your own campus (faculty, staff, administrators, students) about transfer
 - *Campus specific information*
 - *National statistics – toolkit forthcoming from NISTS*
- Recognize successful transfer students or
Inspire students to transfer and achieve
- Create a welcoming environment for transfer students
- Inspire the work of transfer to be campus-wide

Educating Your Campus

Two-Year Campuses

- How many students choose to transfer?(prior to or after completion)
- Where are they transferring to?
- Which colleges do you have transfer partnerships with?
- How many students utilize transfer services?
- How many students are in Phi Theta Kappa?
- How many colleges/students participate in your transfer fair each year?

Four-Year Campuses

- How many transfer students matriculate each year?
- Where do they transfer from?
- What is the average incoming GPA?
- What are most popular transfer programs?
- Why do they choose your campus?
- How many qualify for Tau Sigma?
- What is your transfer student retention (compared to first-year)?

Educating Your Campus

- Campus newsletter articles
- Student newsletter articles
- Daily emails throughout the week with a transfer fact
- Infographic
- Facts about transfer on TVs around campus
- Social media – Campus Facebook, Twitter
- Transfer Symposium

TRANSFER STUDENTS 2015

TRANSFER STUDENT CHARACTERISTICS

TIMES TRANSFERRED

83%
Once

14%
Twice

2%
Three

1%
Four or more

CREDITS TRANSFERRED

2%
Less than 15 credits

17%
16-30 credits

45%
31-60 credits

36%
Over 61 credits

TRANSFERRING FROM

39%
Minnesota community college/university

28%
4 year public college/university

14%
4 year private college/university

11%
Out of state community or technical college

6%
Institution outside of the US

TRANSITION TO THE U

TOPICS OF CONCERN

51%
have financial concerns (paying tuition, financial aid, managing money)

50%
are concerned with academic coursework (doing well in class, workload)

41%
are concerned with registering for classes

- 36% Are concerned with mental health (stress management, emotional health, anxiety and depression)
- 33% Staying Healthy (nutritious eating, physical fitness, healthy lifestyle)
- 31% Deciding on a major/career path
- 30% Making friends and meeting people

OTHER TOPICS

Students are very likely/likely to...

- 92% Make at least "B" average
- 91% Socialize with someone of another ethnic/racial group
- 86% Discuss course content with other students outside of class
- 85% Communicate regularly with their professors
- 56% Work for pay off campus
- 3% Take a temporary leave of absence

CHOOSING THE U

76%
chose the U because of top ranked programs

55%
chose the U because it is close to home

52%
chose the U because of the wide variety of majors

48%
chose the U because it is a big school

47%
chose the U because of campus life opportunities

DECIDING TO GO TO COLLEGE

- 78% Want to learn more about things that interest them
- 70% Say that getting a better job is very important
- 66% Want training for a specific career

MAJOR

52%
are at various levels of major exploration with 3% having no idea and needing help assessing interests

48%
know exactly what they want to major in and do not plan to change their mind

University of Minnesota



Symposium 2014

Transfer Symposium: A Campus Conversation about Transfer Student Success

October 24, 2014: 1 PM to 4 PM

Academic Affairs is hosting a Transfer Symposium on Friday, October 24, 2014, from 1pm to 4pm. The aim of the Symposium is to raise awareness about transfer students and the issues they face, so that faculty and staff can better understand the students with whom they work.

Goals and Objectives

- To continue the campus conversation about creating an institution-wide vision for transfer students.
- To learn about special populations of students: military, adult/non-traditional, and early college students, and how we can best serve them in and out of the classroom.
- To showcase the outcomes of the Transfer Symposium 2013 and how these have contributed to transfer student success.

transfersymposium.appstate.edu

Recognizing Successful Students

Two-Year Campuses

- Invite a previous student back to campus to speak in first-year seminar course, or on transfer panel, or at transfer fair
- Highlight students who have received transfer scholarships (combine with a scholarship application program)
- Partner with your Alumni Office to host an Alumni Social- current students can mingle with Alumni and ask questions about their transfer experience

Four-Year Campuses

- Take a transfer student to lunch – encourage faculty to connect with transfer students
- Articles in Campus Newsletter
- Nominate a Transfer Student – ask faculty/staff to recognize successful transfer student through simple survey and recognize with certificate/small gift

Transfer Spotlight



Kate Hayes

When I was about to graduate high school, I never thought that I would end up graduating from Appalachian with a Bachelor's and Master's degree or that I would grow to love this university as much as I do.

[Read the full story](#)

[See more Transfer Spotlights](#)

Appalachian
State
University
Web site

College Recognizes Non-Traditional Students

[Home](#) / [Bulletin Online Newsletter](#) / [Bulletin News](#)



11/08/2016

Eli Feathers juggles the everyday trials of being a father to four youngsters with a driving ambition to enter the field of physical therapy.

That combination led Feathers, 35, to become one of hundreds of non-traditional students enrolled at SUNY Cortland.

"One thing that I find interesting about nontraditional students, we seem to be more vocal," said Feathers, a senior exercise science major who is currently the vice president of the College's Nontraditional Student Organization. "I guess that it helps being a father of four little runts."

SUNY Cortland Campus Newsletter



GraniteStateCollege @GraniteStateCol · 3 Nov 2015

Anne's hard work and determination inspired her daughter. Read our #nontradweek feature at hubs.ly/H01mgVg0



Granite State College Twitter

Creating a Welcoming Campus

- Social events sponsored by Tau Sigma, Phi Theta Kappa, Transfer Services office or Transfer Student Organization (pizza, ice cream social, etc.)
- Welcome events by academic departments for their incoming transfer students
- Transfer Night at the Football Game or other regularly occurring event (with giveaways!)
- Transfer Student T-shirt Day - all transfers get a free shirt; wear on a certain day; stop by an office; get a prize!
- Alumni T-shirt Day- ask your faculty to wear a t-shirt from their alma mater
- Host a College Fish Kickoff Event- ask Phi Theta Kappa to assist

CollegeFish Is Coming...

Catch the wave to college transfer!



COLLEGEFISH.ORG

- » \$37 million in transfer scholarships
- » Degree planning
- » Access to over 2000 colleges and universities
- » Community college & transfer support resources at your fingertips

FIND OUT MORE »

CollegeFish Kickoff
Wednesday, September 18
Student Center, Room 218
11:00AM- 3:00PM

**Create your CollegeFish profile and receive a
FREE lunch voucher**

COLLEGEFISH.ORG 

Sponsored by the Office of Transfer Services

For more information regarding upcoming transfer events, workshops, and updated articulation agreements, please visit
www.sunywcc.edu/transfer

Non-Trads Rock! T-Shirt Day

Wednesday, April 19

Get spotted wearing your t-shirt and you can win a small prize!

Post a photo on social media (Facebook, Instagram or Twitter),
use #nontradsrock and you can win a prize!



#nontradsrock

Don't have a t-shirt yet? Stop by the Advisement and Transition office to pick one up. Memorial Library, Room A-111 (behind the wooden dragon).

T-shirts are provided free by the Non-Traditional Student Organization.

Prizes are provided by Advisement and Transition with assistance from an ASC grant.

SGA recognized organizations are funded by the MAF.

SUNY
Cortland

Bring One Get One free!

Bring us your old institution's t-shirt and get an IUPUI shirt

The Office of Transfer Student Services hopes you have a great first semester at IUPUI!

Transfer T-shirt Swap
Indiana University-Purdue University Indianapolis
transfer.iupui.edu

Inspiring Your Campus: Engaging Faculty and Staff

- Invite different faculty or staff to assist with your Transfer 101 workshops on two-year campuses
- Transfer Panels (Dutchess Community College and Westchester Community College)
 - *Major specific event at two-year campus offered with transfer colleges, current faculty and student club*
 - *Focus on transfer admissions, program/career info, student Q&A*
- [Faculty Transfer Mentors](https://transfer.appstate.edu) (transfer.appstate.edu)
- Allow Tau Sigma or Phi Theta Kappa inductees to recognize a faculty/staff member who assisted in their transition

“I was a transfer student.”



Stickers or magnets for faculty/staff to display in office if they were a transfer student as undergrad. Provides a point of connection for students!



GraniteStateCollege @GraniteStateCol · 2 Nov 2015

Kicking off #nontradweek with a feature on faculty member @LauranStar

hubs.ly/H01IZCw0



Granite
State
College
Twitter

YOUR IDEAS!



THANK YOU!

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