

TRANSFER BEST PRACTICES

NYSTAA Conference

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Prioritizing Transfers

- Are you a transfer friendly school?
- What resources does your campus have for transfers?
- Is it different for 2-year and 4-year?

**THE TRANSFER
STUDENT
 CHECKLIST**

Pathways

- Articulation Agreements
 - Program to Program
 - General Agreements
 - 2+2 Agreements
 - Dual Enrollments
 - Transfer guides
 - Passports
 - Etc...



Transfer Advisement

- Who does this?
- What should it contain?
- 4-year?
- 2-year?
- Clear communication



More Jenkins & Fink (2016)

- Impacts on transfer success
- Institutional policy
- Reporting
- State policy
- Degree completion
- Socioeconomic status



Transfer Best Practices Survey

- Data collected over 2016-2017 and 2017-2018 academic years.
- Google Docs was used.
- Incentive: \$50 gift card raffle entry.
- Questions:
 - Institution Name
 - College Type
 - Contact Information
 - Did you host any special events for the 2017 Transfer Student Week?
 - Description of Transfer Student Week events
 - Other Best Practices for transfer students on your campus (please include a description)

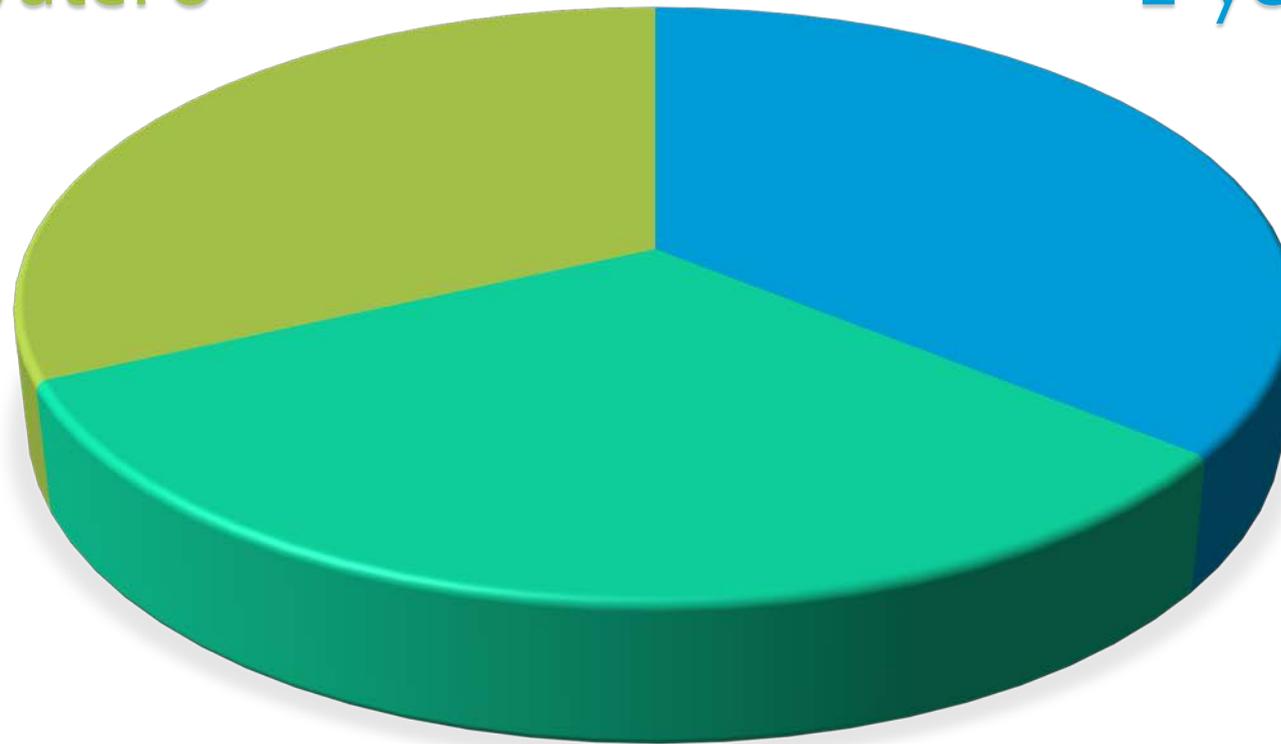


Total Colleges: 25

COLLEGE TYPE

4-year private: 8

2-year college: 9



4-year public: 8

College options and recruitment (2-yr. college)

- Tricampus Fair (Erie CC)
- Transfer Panels (Dutchess CC)
- Transfer Advising Guides for Specific Careers:
<http://www.monroecc.edu/depts/advisement/transfer-services/transfer-advising-guides/> (Monroe CC)
- Transfer Colleges & Universities within 100 miles of Rochester:
http://www.monroecc.edu/fileadmin/SiteFiles/GeneralContent/depts/transfer/documents/100_mile_transfer.pdf (Monroe CC)
- Virtual "trading cards" for transfer students (recommended by Advisors & Faculty) that included their photos, where they transferred to, and what they are doing now. They were posted on social media (Columbia-Greene CC)

College options and recruitment (4-yr. college)

- Transfer Admissions Day / Transfer Instant Decision Days (Hartwick College, SUNY Farmingdale, Adelphi University)
- Discovery Day and Saturday Visit Day (Hartwick College)
- One-stop shop where applicants can come get accepted (if they qualify), have there credit evaluation done, meet with an advisor and get registered.

Transferring credits

- PROGRAM evaluation matrix on the website (in addition to a course evaluation matrix) (Erie CC)
- Transfer Planning Worksheet:
http://www.monroecc.edu/fileadmin/SiteFiles/GeneralContent/depts/transfer/documents/Transfer_Planning_Worksheet.pdf (Monroe CC)
- Transfer Planning Sheets for every major at SUNY Cortland as advising guides www.cortland.edu/transfer-planning (SUNY Cortland)
- A complete credit evaluation with the admission letter (SUNY FIT) or within 2 weeks upon acceptance (SUNY Purchase) with a path to graduation

Transitioning

- New Transfer Student Pre-Registration (SUNY Cortland)
- Separate Transfer Orientation (Ithaca College, SUNY Purchase)
- Registration sessions specifically for transfers each semester (Nazareth College)
- Transfer Learning Community in the Residence Halls (Ithaca College)
- Transfer Seminar courses (SUNY Stony Brook University, SUNY Cortland, SUNY The College at Brockport, SUNY Oswego)
- SUNY Orange – Targeted emails to transfer students, full-time advisor

Transfer experience

- "Take a Transfer to Lunch" (SUNY Cortland)
- Lunch and Learn Event where faculty and staff discussed with students their transfer experiences (Genesee CC)
- Ice cream social (Adelphi University)
- Speed meet social for transfers (SUNY Stony Brook University)
- Transfer Peer Mentor program, Transfer/Retention Center, Early Warning, Probation Program for transfers (SUNY The College at Brockport)

Other

- HCC's approach to collecting office data of the students we serve, in house data, from our database, transfer out data from our data base in addition to compiling monthly reports and utilizing Clearinghouse transfer data after we for all graduated students (certified by our Office of the Registrar) (Hostos CC)
- Collective effort Career Services and Transfer Services in helping student identify the connection (LaGuardia CC)

Did you host any special events for the 2017 Transfer Student Week?



Transfer Student Week 2018



- Transfer Workshop / FAQ Transfer Admissions Panel (Columbia-Greene CC)
- Transfer Trivia, How to fund your education & Applying to Selective College (LaGuardia CC)
- Tracking Transfer Success, Transfer Happy Hour, Prize Day (Utica College)
- Email campaigns and social media campaigns highlighted transfer student success stories (Excelsior College)
- Tabling events with giveaways: stickers, I love Transfer Students t-shirts, raffle for \$50 Amazon or Starbucks gift cards, survey (SUNY Stony Brook University)
- Making/handing out buttons to students that say "Transfers Rock" as well as buttons for faculty/staff that say "I'm a Transfer Too!" (SUNY Brockport)

Transfer Week at St. John Fisher College

- Facebook first-person Spotlight (written by a first semester transfer student)
- \$20 Cardinal Cash giveaway to 5 transfer students nominated by faculty and staff
- Transfer stickers for faculty/staff to wear or post outside offices.
- Daily social media posts on either Twitter, Facebook, Instagram.
- Articles were featured in the College News official Fisher weekly Newsletter and the Cardinal Courier our student-run college magazine (St. John Fisher College)



Transfer Week at Mohawk CC

- **Monday** - Transfer Stories of faculty/staff/administrators who were transfer students shared their experiences in a poster format. 6 posters.
- **Tuesday** - Fall Transfer Fair with 68 Transfer Institutions in attendance
- **Wednesday** - Transfer Student Alumni Panel--I had 6 alumni transfer students come back to campus and share their transfer experiences. Students transferred to SUNYs, NYS Private & out of state. We had a diverse panel including recovering drug addicts, adult learners, athletes, & low-income/first generation.
- **Thursday** - Grand Re-opening of the Transfer Center
- **Friday** - Transfer Center Coffee Open house

Coffee Social



Transfer Week at SUNY Binghamton

- The large electronic signs at the entrances to campus said "National Transfer Student Week"
- Interesting facts each day - kind of a "Did you know...." (interesting facts about transfers at Binghamton)
- Offices were asked to send in the names of transfer students for recognition based on their involvement, contributions to the campus community and/or academic success. Those students will get a goody bag from the Transfer Services Office.
- Admissions also held a large Transfer Student Visit Day that week.

**DID YOU
KNOW?**



Transfer Week at SUNY Oswego



- **Monday** - button making (I Love Transfers!)
- **Tuesday** - bowling at Lighthouse Lanes for \$2 a person.
- **Wednesday** - Transfer Panel with discussion about life as a transfer and some highlights and road bumps.
- **Thursday** (day) - free cider and donuts at the Transfer Center. **Thursday** (night) - Bonfire sponsored by SUNY Oswego Transfer Association.
- **Friday** (day) - free cider and donuts at the Transfer Center. **Friday** (night)- movie night at the Oswego 7 theater as it was Friday the 13th.

Professional Resources/ Organizations

- NYSTAA
- NISTS
- NETA



Transfer Organizations

- National Association for College Admissions Counseling (NACAC's) **Community College/Transfer Special Interest Group (SIG)**
- National Academic Advising Association (NACADA's) **Advising Transfer Students Commission**
- Western Association for College Admission Counseling (WACAC's) **Transfer Advocacy Committee (TAC)**
- California Community Colleges Chancellor's Office (CCCCO's) **Transfer Counselor Website (TCW)**
- Association for Orientation, Transition, Retention in Higher Education (NODA's) **Transfer Services Network**
- The American Association of Collegiate Registrars and Admissions Officers (AACRAO's) **Technology and Transfer Conference**
 - July 8-10, 2018