

LET'S TALK ABOUT TRANSFER!

*NEW YORK STATE TRANSFER
ARTICULATION ASSOCIATION
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TWENTY YEARS OF TRANSFER

- ▶ An enrollment plan that wasn't
- ▶ The National Institute for the Study of Transfer Students
- ▶ *The College Transfer Student in America: The Forgotten Student*
- ▶ A research agenda!



A VERY PERSONAL STORY...



WE ALL KNOW!

- * Nearly half of 4-year students start out in 2-year institutions
- * 80% of 2-year students plan to complete a bachelor's degree
- * Only 13% do so within 6 years

THE THREE STAGES OF TRANSFER

*A dissertation by Karen R. Owens, Ph.D., 2007,
University of South Florida*

Research questions asked community college students:

- * What transfers expect the semester before they transfer**
- * Their perception at mid-term of their first semester of transfer**
- * Their recommendations after they completed their first semester at their new institution.**

STAGE 1: BEFORE THEY TRANSFER

- * 60% expected to feel marginalized or to worry about navigation
- * 92% struggled with finding guidance for transfer
- * 93% were concerned about fitting into the university culture

STAGE 2: MID-SEMESTER AFTER TRANSFER

- * 95% expressed a need for more “personal attention”
- * 88% wished for more understanding of the academic environment
- * 88% identified poor communication in and between both institutions as a significant issue

STAGE 3: THE SECOND SEMESTER OF TRANSFER

* 49% recommended they have transfer advisors or “someone to call their own.”

*49% recommended a transfer-specific orientation

* 27% asked for a step-by-step transfer checklist

DO WE EXERT THE SAME AMOUNT OF ENERGY IN TRANSFER STUDENT SUCCESS AS WE DO IN FIRST-YEAR STUDENT SUCCESS?

Yes, this applies to both community colleges and universities...

***** What we would tell our favorite niece or nephew??

COVID-19

*Coronavirus is forcing us
to explore options*



TRANSFER ORIENTATION (& before orientation strategies)

Single day/Multiple day? Drive-in, Evening, Weekend?
Online, Teleconference, Off Site?

Mandated? -----

Pre-Orientation?

Access to Campus?

Parent/Family Programs?

Faculty Involvement?



-----Evals

TRANSFER TALKBACKS!

ADVISING

Students need time with the academic advisor as early as possible to resolve issues of transferability and applicability

What about before they transfer?

Guided pathways & intrusive advising

RESIDENTIAL LIFE

Transfer Wings
Living/Learning Communities
Greek Housing

Study Abroad Opportunities!

TYE, MENTORING

Living-Learning Experiences

Learning Experiences (without residential)

Online Mentors -- “Trans-Ams”

Alumni Mentors

Faculty-Staff Mentors (1st Gen Faculty/Staff)

TRANSFER CENTER & VETERANS CENTER

Most veterans are transfer students

A place to go for direction!

A place to go to meet others in transition

Programming...

STUDENT MONEY MANAGEMENT CENTER

Data is clear: students who leave for financial reasons less likely to graduate than those who leave for academic reasons!

Must work closely with financial aid and across all areas of campus.

ADVANCEMENT AND FUNDRAISING

Alumni giving measures campus affinity

It begins at orientation

Are we building alumni affinity/student satisfaction?

4-Year Institutions: *Check your alumni giving rate by those who enter as freshmen vs those who entered as transfers!*

STUDENT HONORARY SOCIETIES & ORGANIZATIONS

Phi Theta Kappa/Tau Sigma
Service Organizations, etc.

CAMPUS CLIMATE FOR TRANSFER

*Will they wear a transfer tee-shirt?
If not, why not?*



Post-Master's Certificate in Transfer Leadership & Policy

- Fully online, cohorted program
- 12 doctoral-level credits
- 4, 8-week courses, taken consecutively across Fall and Spring semesters
- Contact - Janet L. Marling, Ph.D.
janet.marling@ung.edu



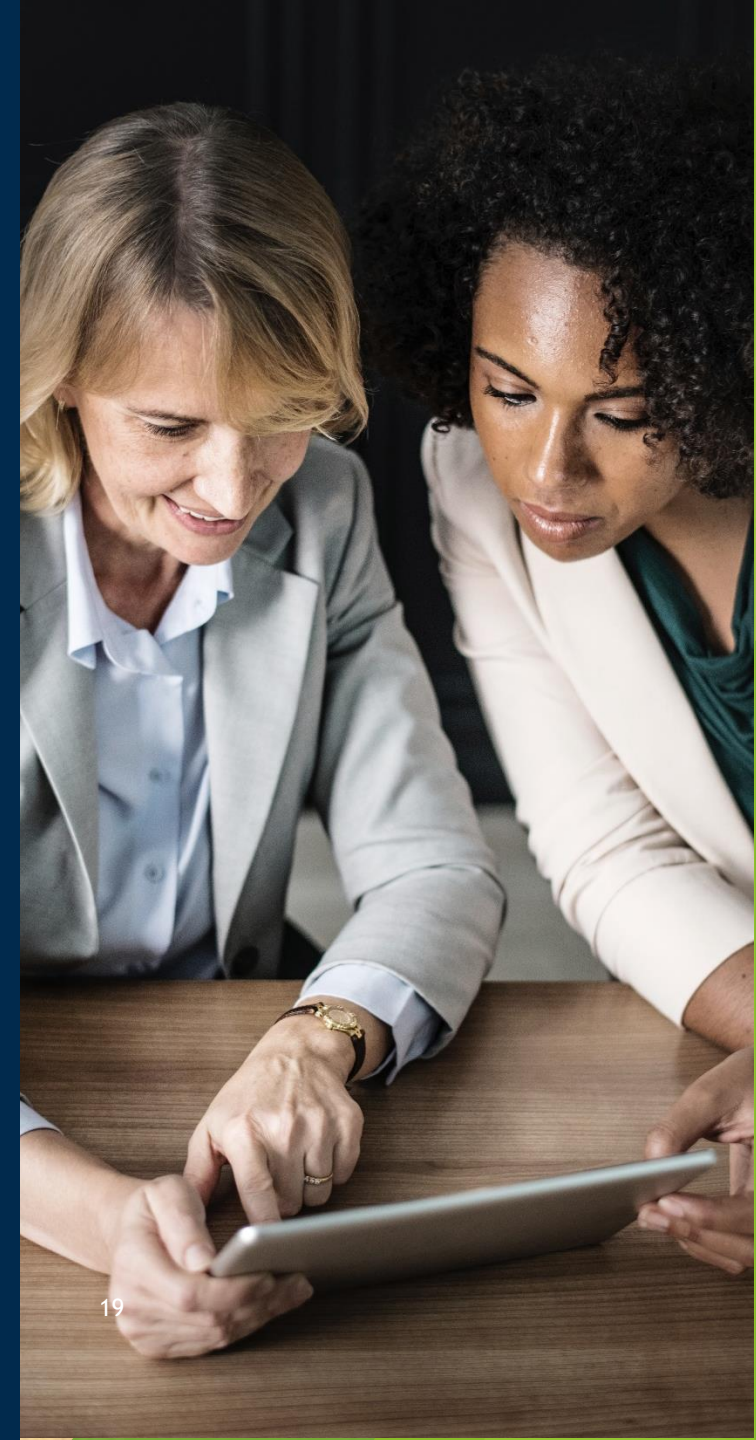
EDUCATION



RESEARCH



ADVOCACY



NISTS 2021

NOT SO SECRET
**TRANSFER
AGENTS**

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