



NYSTAA
New York State Transfer and Articulation Association

NYSTAA
NEWS

Fall 2016

Volume 20

Issue 1



MESSAGE FROM THE PRESIDENT



How does your “to do” list look today? Too long, I bet. A new academic year brings much excitement and new students to campus but also brings a lot of work. Credits to be evaluated, transition courses to plan, welcome programs to host, late admits and the fall class to finalize just as travel season for recruitment of the next class

begins. And then answer lots and lots of student questions. Throw in a campus or office restructure, a new president/vice president/supervisor, an office relocation. Add in your own family obligations and getting your own kids ready for a new school year.

There always seems to be more to do and less time in which to do it. As I’ve been speaking to NYSTAA colleagues over the last few months and hear what is going on at campuses, I suspect that you can relate. It’s easy to get bogged down with the seemingly-endless tasks of the day. One more email. One more phone call. It’s easy to forget why we do what we do.

Why *do* you do what you do? How do you play a role in student success?

We all play a role in student success. (Even if you have a campus office called Student Success, and you don’t work there, it’s your job too!) Our jobs are critical to the success of transfer students. We help students match their goals, interests, and academic experiences to the right program and institution. We evaluate their courses and ensure credits transfer. We welcome them to our campus and help them register for classes. Whatever your role in the transfer process – whether on the sending or receiving side of transfer – your job is critical to transfer student success!

We can get so isolated in our own busyness that we lose focus on this fact. We can also lose focus on the student experience. It is scary to start something new – whether you are 19 or 45. It’s overwhelming to move all your belongings and share living space in a residence hall with someone you just met. Usually the best choices we make in life, though, have a scary, overwhelming start.

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2016 CONFERENCE RECAP

NYSTAA NEWS

The 23rd Annual NYSTAA Conference themed “Taking the Mystery out of Transfer” was held May 24-26th at the Crowne Plaza in White Plains, NY. It had been 8 years since we traveled downstate for the conference and the turnout was great!



We kicked off the event with a well-attended pre conference session lead by Laurie Sudbrink who presented on Inspiring Action and Accountability with Generosity, Respect, Integrity and Truth. She engaged the attendees by leading a spirited discussion focused on four simple principles that inspired us to step up, take ownership, create solutions, and make things happen!

Iris Palmer served as our plenary speaker and talked to the organization about Solving the Transfer Problem. She enlightened the audience about policy reform in other states that is aiding transfer and allowing students to not lose the credit they earned. She highlighted the differences these reforms are making and hoped that NY could see those changes and be inspired to join the crusade!

We were lucky enough to have the president of Mercy College, Timothy Hall travel down to White Plains and be the Keynote speaker for the conference. His presentation was entitled “Catching up with the Revolution: Transfer Student Success.” He helped us examine what he calls the ‘Student Success Revolution’ in higher education and how this revolution ought to affect our thinking and practice about transfer students.

Now that you have heard about the nuts and bolts of the conference, we did have a lot of fun, too! NYSTAA welcomed over 50 first timers to the conference! At the first timer’s reception, a speed dating activity was conducted

so that the newbies had an opportunity to interact with e-board members and officers of the organization in hopes it would drive them to want to become more involved---hint hint---we love new members to jump right in and volunteer! The opportunities are endless!

Instead of a mystery dinner that usually means traveling to a surprise dinner destination for Tuesday’s meal, we had an actual Mystery Dinner Theater performance that was an interactive experience and was well received by the organization! We all had a lot of laughs and even solved the mystery of ‘whodunit’!

Wednesday evening we held our awards dinner and recognized our Emeritus members Priscilla DiRisio of Genesee Community College and James Hoyt of Nassau Community College. The Joan Austin Distinguished Service Award was presented to Thomas D. Iwankow of Maria College and The New Professional Award was given to Paul Williams of SUNY Delhi! Congratulations to all!



After the awards were presented, it was time to let our hair down and relax at the First Annual Not Bocce Tournament! We were transported (with huge thanks given to Robin Graff and Westchester CC) to Bowlmor and took up 6 lanes with food, drinks and lots of fun!

After all was said and done, Thursday, the buck was passed from Mike Henningsen onto our new president, Carol Costell-Corbin of SUNY Cortland!

Thank you to everyone and especially the conference and issues committee members for making the 2016 conference a success! See everyone in Lake Placid!!!

COMMITTEE UPDATES

CONFERENCE COMMITTEE

The conference committee is busy gathering ideas and working on our 2017 conference that will take place at the High Peaks Resort in Lake Placid, NY! The conference runs May 22-24, so mark your calendars for this annual event and please take note the conference will be Monday – Wednesday instead of our normal Tuesday – Thursday schedule.

As mentioned in the save the date the Executive Board thoroughly reviewed the cost of hosting the conference and worked this year to align actual costs to what we charge attendees.

\$425 conference registration fee (hotel fees separate)

Room charges:

\$139 – 159 per night for single room

\$149 – 169 per night for double room

Non-members will be assessed an additional \$75 fee

At the conclusion of the 2016 conference our group met briefly and decided that we would be hosting a fall meeting at the conference site in November. We went to Lake Placid for a site visit on Friday November 18th, 2016. We expect the location to suit our conference needs well.

We have also selected a theme for this year's conference which will be "Champions for Transfer Student Success." We are working hard on excursions and activities that surround this theme.

Let this email also serve as an invitation for our committee members and those who were not able to meet with us in May to join us! We know many of our members are admissions representatives and felt it best to provide a time frame that you could hopefully coincide any travel with the meeting.

We welcome and would appreciate any volunteers to join the committee!

If you have questions about the conference committee, feel free to reach out to either of us.

All the best,

Your NYSTAA conference committee co-chairs:

Tara Gates
Transfer Admission Specialist
Utica College
tlgates@utica.edu

Brittany Morawiec
Admissions Advisor
SUNY Polytechnic Institute
englisb@sunyit.edu

AWARDS COMMITTEE

PROFESSIONAL DEVELOPMENT GRANT APPLICATIONS ARE OPEN! IF YOU THINK YOU WANT TO APPLY YOU SHOULD VISIT THE NYSTAA WEBSITE AWARDS SECTION TO FIND OUT ABOUT APPLICATION PROCEDURES AND REQUIREMENTS!

COMMITTEE UPDATES

NYSTAA NEWS

AWARDS COMMITTEE

2016 NYSTAA Service Award Recipients

NYSTAA had the opportunity to recognize the contributions of several outstanding NYSTAA members at the 2016 Conference Awards Dinner. As is our annual tradition, the Awards committee considered nominees in three categories.

The Joan Austin Distinguished Service Award was established to recognize individuals who have made long-term commitments of time and energy to NYSTAA. It recognizes significant and lasting contributions to the organization and advocacy for transfer issues. This year's Joan Austin Distinguished Service Award recipient is **Thomas D. Iwankow from Maria College** (affectionately known as TDI to those within the organization). TDI's nomination cited his tireless good nature and dedication to NYSTAA through his many roles with the organization, from Executive Board member to Treasurer, Issues Committee Co-chair, and even conference photographer!

The New Professional Award, given to members with fewer than three years of NYSTAA involvement, seeks to recognize the contributions and enthusiasm of new members who become involved with the organization and promote continued service. This year's New Professional Award recipient is **Paul Williams from SUNY Delhi**. Paul's nomination spoke of his contributions to the technology committee, a committee he now chairs, and highlighted his responsiveness, creativity, conscientiousness, and attention to detail.

The Emeritus Award is a symbol of respect and affection given to recognize NYSTAA members who have retired or moved on to new professional positions outside the realm of transfer who have made significant and long-term contributions to the organization and are respected professionals in their field. This year, the Awards Committee was pleased to honor two such individuals with this award, **Jim Hoyt of Nassau Community College**, and **Priscilla DiRisio of Genesee Community College**. Jim's nomination cited his enthusiasm for transfer counseling and wealth of information about transfer, as well as his support for NYSTAA and the role it plays in creating and maintaining personal relationships between two and four year colleges. Priscilla's colleagues highlighted her contributions to NYSTAA as an inaugural member of the Executive Board, including her years of dedication to the organization and to the Conference Committee, as well as her advocacy for transfer students.

Congratulations to all of our 2016 Service Award Recipients! It's not too early to think about who you might like to nominate for 2017. Please email Jessica McCaffery at jessical.mccaffery@esc.edu or visit the NYSTAA Awards page on the website for details <http://www.nystaa.org/awards/>.

GET SOCIAL WITH NYSTAA!

FOLLOW NYSTAA ON FACEBOOK, LINKEDIN, AND TWITTER!

Like us on Facebook: <https://www.facebook.com/NYSTAA/>

Follow us on Twitter: @NYSTAA_1993

Join our group on LinkedIn: <https://www.linkedin.com/groups/8547905>

COMMITTEE UPDATES

NYSTAA NEWS

TECHNOLOGY COMMITTEE

NEW WEBSITE

As many of you may have noticed, as you've gone to register this year, that our website now has a new look. Thanks to the tireless efforts of Chris Kull we now have our first stage of the new website. Hopefully you have found the membership process easier than it has been in the past. We plan to release more features as we progress this year, but for the time being you should be able to find all the same resources that were available on the old website. In the next couple months we will start building capabilities to do conference registration and additional abilities for our members.

This new website really will offer us a lot more capabilities than we have had in the past. With the new website we hope to migrate to our own self run listserv, share media, add transfer student success stories, and create a one-stop-shop for Transfer and Articulation information. The website also has the ability to be its own social media platform (NYSTAAbook) that we would also like to be able to implement. Anyone that has any interest in helping us as we continue to work on our website is encouraged to reach out to Paul Williams (williapd@delhi.edu).

PRESIDENT'S MESSAGE CONT'D

As we welcome new transfer students to our campuses – or work with the next class of transfer students – I ask you all to continue to focus on your students. Kindness, patience and empathy play just as large a role in student success as timely information and campus resources. As technology use increases, it's easy to say, "oh, you just go online for that." It's easy to rush through a conversation to move on to the next task. But students need people. They need us. They need us to translate "college talk" to "student talk," to explain the process. To take the time. To tell them they can do it. To be a guide, advocate, even cheerleader at times.

I ask you all to also **focus** on yourself. Focus on your professional development and how NYSTAA as an organization and NYSTAA colleagues can assist. Professional development can seem like ONE MORE THING on your plate. I get it. But attending NYSTAA Regional Meetings and discussing issues with colleagues can leave you re-energized and re-focused on your work. Participating in the work of a NYSTAA committee – or

eventually serving in an elected role - can be a very rewarding professional experience. NYSTAA roles can push you outside of your comfort zone and provide opportunities for you to do work that is different than your day-to-day tasks. If you need a guide, advocate, or cheerleader to get more involved in NYSTAA, I say, "you can do it!" It's cliché but true – many hands make light work. Feel free to contact me, and I'd be happy to talk to you more about the organization and connect you to others. Thank you to all NYSTAA members who currently serve on a committee or in an Executive Board role.

I hope you, and all the transfer students you work with, had a great fall semester! I look forward to your continued involvement in NYSTAA!

Carol Costell Corbin
2016-2017
NYSTAA President

COMMITTEE UPDATES

NYSTAA NEWS

MEMBERSHIP COMMITTEE

As most of you know, we are in the midst of our 2016-2017 NYSTAA membership drive. Thank you for your patience as we transitioned to our new website and membership process! An update of our current membership numbers is provided in the table. The data is categorized by type of institution, as well as regional representation.

It is our hope to meet our membership goal by Dec. 1, 2016. We continue to encourage those who have not yet registered to do so by visiting the NYSTAA website, www.nystaa.org. We will be sending NYSTAA postcards (designed by committee member Austin Nelson!) to all 2015-2016 institutions not yet registered. We will also use the mailing to target institutions not involved in the NYSTAA organization within the last three years.

As we work out the kinks in our new member registration system, we have noticed that some members do not have complete profiles. Certain information, such as First and Last Names, Office Name, Contact Info etc. have been left off. If you haven't already done so, please take a couple minutes and complete your profile. This information helps us to see who is a member and who is not. It also provides the contact information that will be included in the member directory, so other members can contact you with transfer questions. In addition, we have noticed the following institutions have signed up for membership without having any individual members listed.

Colombia-Green Community College
Nassau Community College
SUNY Alfred State College
SUNY New Paltz
SUNY Plattsburgh

The following are the directions on how to create/update your profile.

Log in to your NYSTAA Account using your username and password that you set up upon your initial registration process.

Click on "Membership Account" in the upper left hand column.

Click on "Edit Profile". This will take you to a new screen where you can enter the following information:

Name

Title

Telephone Number

Email

Office & Address

Transfer Website

Thank you! As always, if you have any questions about the membership process, please feel free to contact us at membership.nystaa.org/

Kristen Aust & Michael Henningsen

Membership Co-Chairs

OVERALL INSTITUTIONAL MEMBERSHIP AS OF 10/14/2016	Central Region	Downstate Region	Eastern Region	Western Region	Out of State Schools	TOTALS
2 Year Public Schools (Includes SUNY/CUNY)	2	6	1	3	0	12
4 Year Public Schools	7	3	4	5	1	20
4 Year Independent Schools	3	7	6	8	1	25
Other Organizations	1	1	1	0	0	3
Total # of Schools/Organizations	13	17	12	16	2	60
OVERALL INDIVIDUAL MEMBERSHIP AS OF 10/14/2016	Central Region	Downstate Region	Eastern Region	Western Region	Out of State Members	TOTALS
Total # - 2 year Public - (Includes SUNY/CUNY)	6	9	4	8		27
Total # - 4 year Public	28	6	18	13	1	66
Total # - 4 year Independent	5	28	15	18	1	67
Total # - Other Members	1	1	1			3
Total Members By Region	40	44	38	39	2	163
TOTAL # OF 2 YEAR PUBLIC SCHOOL NYSTAA MEMBERS	27					
TOTAL # OF 4 YEAR PUBLIC SCHOOL NYSTAA MEMBERS	66					
TOTAL # OF 4 YEAR INDEPENDENT SCHOOL NYSTAA MEMBERS	67					
TOTAL # OF OTHER ORGANIZATION NYSTAA MEMBERS	3					
TOTAL # OF NYSTAA MEMBERS	163					

MEMBER SPOTLIGHT

NYSTAA NEWS

Getting to Know Your President-Elect

Kaylynn Iglesias began her career in Transfer Services approximately five years ago with SUNY Polytechnic Institute. As a transfer student herself she saw the immediate and awesome impact that transfer counselors and professionals could have on a student's life and she wanted to help other people in the same way. In fact, NYSTAA member Katie Schwabach, was the transfer counselor to make a lasting impact on Kaylynn's life as a student and then as a mentor within NYSTAA. Kaylynn holds a Master's degree in English and in addition to being a transfer professional is also an adjunct instructor. Kaylynn's participation in academic life at her college aids her in understanding the academic issues associated with transfer students such as equivalency determinations.



One of the major issues within transfer student services is the need for specific services dedicated solely to transfer students. Kaylynn believes it is necessary for transfer students to have specific advisors to assist them rather than having to go through the troubles of making first contact with a, sometimes disinterested, department level advisor. Kaylynn would also like to see improvement and transparency in the transfer credit acceptance process. She believes this would help students as they moved between colleges and assist them in making good informed decisions. One of the ways she thinks that transfer student mobility could be improved is through the use of transfer pathways as well as transfer course equivalency guides being posted for students to review.

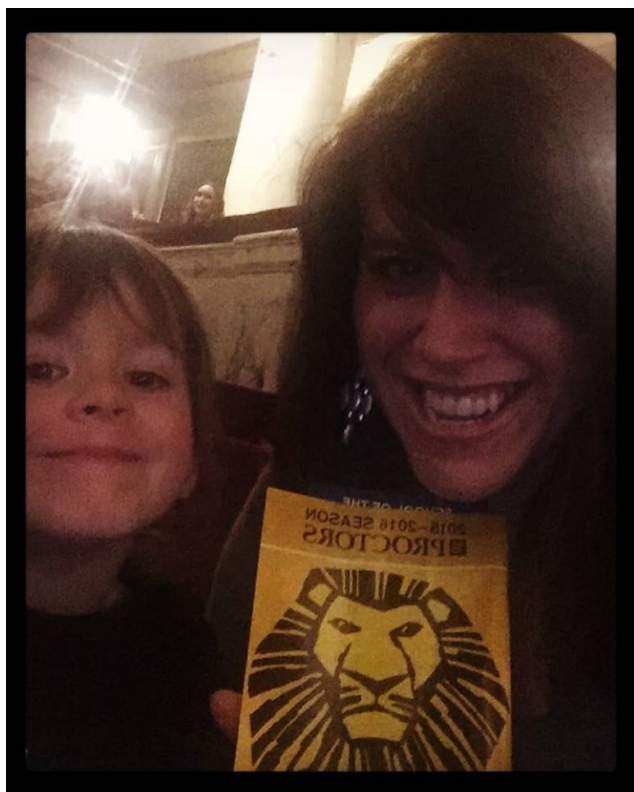
Kaylynn has been a member of NYSTAA since 2011 when she was thrown into her first NYSTAA conference only two weeks after starting at SUNY Polytechnic Institute. The conference launched her into the world of transfer students and NYSTAA. At her first conference she met Michael Henningsen (who would later go on to be a President of NYSTAA) and others who are still active members of NYSTAA leadership.

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MEMBER SPOTLIGHT

NYSTAA NEWS

Kaylynn was strongly encouraged, voluntold in her words, to join the conference committee and has been progressing through the varying committees and NYSTAA leadership since. Kaylynn's positions in NYSTAA include conference committee member, central region co-chair, co-chair of issues committee, and four year public and private representative. Kaylynn believes her membership in NYSTAA really helped her improve her job performance as she received mentorship and training through the organization that was not otherwise available through her professional position. Kaylynn's want to provide this type of mentorship and training to other new transfer counselors is part of what drove her to be actively involved in NYSTAA. The life of a transfer counselor, be they Registrar, Admissions, or Academically oriented, is dynamic and filled with slippery issues that organizations like NYSTAA help newcomers navigate successfully.



Kaylynn offered some words of advice to new Transfer professionals regarding the need for work-life balance. She believes everyone needs to have an outlet that allows them to detach from the harried lives we all lead. Kaylynn found her outlet in theater. She participates in local theater productions both on her own and with her young daughter. Kaylynn said, "Find the niche that is yours and force yourself to make the time for it even if it is ten minutes or half an hour a day. You need to detach or you could go insane." While, hopefully, none of us actually go insane, the sentiment is definitely a true one as our work can follow us home in ways it never could before with email and voicemail and skype. It is important to take time for yourself in each day.

NEWCOMER INTERVIEW

NYSTAA NEWS

NYSTAA's 23rd Annual Conference held on May 24th-26th at the White Plains Marriot in Westchester County was met with great enthusiasm from its attendees. First timers Sharon Callender and Nyssa Schmidt of Manhattanville College especially enjoyed this experience and was kind enough to share their thoughts about it in an interview.

What did you enjoy most about the conference?

Sharon: I loved the contagious enthusiasm and energy of the participants. Everyone I encountered was willing to share helpful ideas and tips.

Nyssa: I loved hearing from people at the other schools. It was comforting to hear that other people are facing the same problems as I and we were able to share strategies.

Did you think the location/venue for the conference was appropriate?

Sharon: The White Plains location was a great choice for those in the downstate area because of its proximity to public transportation (i.e. bus, train, etc.) It was also near shopping areas and restaurants which was beneficial.

Nyssa: The location worked out wonderfully for me since it was close to my school. New York is a big state and I know it is hard to find a location that is convenient for everyone. I would like to attend more conferences but will most likely only be able to go to the ones within driving distance.

Can you tell me about a specific workshop that was particularly enlightening?

Sharon: The transfer student service center presentation led by Maria Campanella from Brooklyn College was very enlightening. She gave us a detailed, step by step approach on how to build an effective and thriving center for the transfer student community.

Nyssa: I really liked the round-table session for the 4-year private schools. People brought up different questions and scenarios that enabled us to discuss and share similar situations. It was comforting to hear other schools having the same issues. It was also very helpful to hear how they addressed those issues.

Was there any new information that you were able to bring back and utilize at your institution?

Sharon: I received valuable insights and workflow ideas

at the cracker barrel session for four year institutions which we have already implemented.

Nyssa: For me, it was how important transfer students are to an institution. As a school we can do more to make the transfer process easier and make sure the students feel welcome.

What would you like to see at future conferences?

Sharon: I would like to see a session that includes graduate transfer credit evaluation as the focus.

Nyssa: I would like to see a panel on non-school transfer credits such as AP, IB, along with military and police training credit.

Do you think an organization such as NYSTAA is important?

Sharon: Yes! I think it's essential because it is an association where professionals can critically think about and discuss ideas and policies which will positively impact transfer students as well as higher education as a whole.

Nyssa: I think NYSTAA is VERY important! I have been in my current position for only a year and it is the first position I've had where I work this closely with transfer credits. Initially, I felt lost and confused when I started the position and the NYSTAA listserv was a life saver! It gave me a forum to ask questions to a specialized group without feeling bad about not knowing the answers. I was overwhelmed at first, but everyone was so nice when I asked my first question. A few months later the conference happened and it solidified that NYSTAA is an amazing organization that pulls professionals together and makes us stronger advocates for transfer students. I still ask questions on the listserv and will probably continue to do so for many years to come.

Sharon Callender works as the Assistant Registrar. She specializes in student records. Some of her responsibilities include: graduate and doctoral transfer credit entry, National Student Clearinghouse enrollment reporting, coordinating college catalog production as well as grade collection.

Nyssa Schmidt works as the Assistant Registrar. Her responsibilities include room scheduling, building and maintaining degree audits, and transfer credit evaluation/application. Nyssa also serves as a member of Manhattanville's Transfer & Evaluation team.

NYSTAA LIFE

NYSTAA NEWS



Christina Koromi, Director of Transfer Admissions at Adelphi University and Four Year Private College Rep, and her husband Fred, Associate Dean of Graduate Admission at Hofstra University, welcomed a beautiful baby girl, Elizabeth Patricia, on December 25, 2015. Elizabeth is 11 months old now and is already starting to think about whether she will attend Adelphi or Hofstra.

NYSTAA offers its sincere and heartfelt congratulations to Lindsay Gerhardt on the birth of her son Aidan on October 6th 2016!



Congratulations to Immediate Past President Michael Henningsen on his marriage!

EXECUTIVE BOARD

NYSTAA NEWS

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Carol Costell Corbin
SUNY Cortland

President-Elect

Kaylynn Iglesias
Utica College

Immediate Past President

Michael Henningsen
Mohawk Valley Community College

Secretary

Rebecca LaBombard (16-19) 1st term
Excelsior College

Treasurer

Thomas D. Iwankow (14-17) 1st term
Maria College

Two-Year Representatives:

Rebecca Mack (15-17) 1st term
Monroe Community College

Molly Ludmar (16-18) 2nd term
Nassau Community College

George Muchita (16-18) 2nd term
Queensborough Community College

Bart Grachan (15-17) 1st term
Laguardia Community College

Four-Year Public Representatives:

Deb Birkins (15-17) 1st term
The College at Brockport

Terry Kelley-Wallace (16-18) 2nd term
Binghamton University

Corie Kohlbach (16-18) 1st term
SUNY Oswego

Maria Campanella (15-17) 1st term
SUNY, Stony Brook University

Four-Year Private Representatives:

Christina Koromi (15-17) 1st term
Adelphi University

Robert Hogan (16-18) 1st term
The College of St. Rose

Kimberly Lourinia (16-18) 1st term
Excelsior College

Lisa Martinez DeVinney (16-17) Special 1-year term
Roberts Wesleyan College

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Awards:

Jessica McCaffery
SUNY Empire State College
Lindsay Gerhardt
SUNY Geneseo

By-Laws:

Bart Grachan
Laguardia Community College

Conference:

Tara Gates
Brittany Morawiec
SUNY Polytechnic

Issues:

Chris Hockey
Onondaga Community College
Maria Campanella
SUNY Stony Brook University

Membership:

Kristen Aust
Bryant and Stratton College

Michael Henningsen
Mohawk Valley Community College

Newsletter:

Rachel Littenberg
SUNY Old Westbury

Nominations and Elections:

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Mohawk Valley Community College

Retention & Research

Molly Ludmar
Nassau Community College
Robin Graff
Westchester Community College

Scholarship:

Randy DeVett-McKeon
Ithaca College
Amanda Reeder
Utica College

Technology:

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SUNY Delhi

Central Region:

Craig Green
SUNY Oswego
Emily Quinlan
SUNY Cortland

Downstate Region:

Austin Nelson
Marymount Manhattan College
Tracey Iorio
SUNY Stony Brook

Eastern Region:

Jill Brinkman
SUNY Cobleskill
Casey Kohler
SUNY University at Albany

Western Region:

Patrick Walter
The College at Brockport
Nicole DeStefano-Stone
Daemen College

2016 CONFERENCE PHOTOS

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ADDENDUM

NYSTAA NEWS

ISSUES COMMITTEE

The Issues Committee has been hard at work identifying possible workshop topics and major speakers. We are happy to announce that Cory Muscara, founder for the Long Island Center for Mindfulness and resident expert on the Dr. Oz show, will be our Pre-conference speaker discussing: “Mindfulness: Shifting from Surviving to Thriving.”

Our plenary speaker will be, friend of NYSTAA, Dave Mammano who will present on ways to make the workplace a more enjoyable environment.

We have also identified our keynote speaker! Our keynote speaker will be Dr. David Schuler, superintendent of District 214 in Chicago, Ill. Dr. Schuler has been a leader in the “Redefining Ready” movement to assess real indicators of when students are ready to transition successfully from high school to college. Dr. Schuler will put a new spin on this topic and talk about how the “Redefining Ready” research can be applied to transfer.

The committee is still soliciting proposals for the 2017 conference so please think about those things that your campus does really well with transfer students and/or community college student success that you could share with the rest of the membership at the High Peaks Resort in Lake Placid, NY!

JOIN THE COMMITTEE!

BY THE WAY, IT’S NOT TOO LATE TO JOIN THE ISSUES COMMITTEE!

**IF YOU ARE INTERESTED IN HELPING CHOOSE THE WORKSHOPS FOR THE CONFERENCE,
PLEASE CONTACT THE CO-CHAIRS**

MARIA CAMPANELLA AT MARIA.CAMPANELLA@STONYBROOK.EDU

OR

CHRIS HOCKEY AT C.L.HOCKEY@SUNYOCC.EDU.

YOUR PARTICIPATION IS VITAL TO THE SUCCESS OF OUR 24TH ANNUAL CONFERENCE!