

2017 NYSTAA ANNUAL CONFERENCE

# CHAMPIONS for



# TRANSFER STUDENT SUCCESS

MAY 22 - 24, 2017  
HIGH PEAKS RESORT, LAKE PLACID, NY

**Keynote Speaker: Dr. David R. Schuler-Developing Metrics of Readiness for Transfer**



Schuler is in his 11th year leading District 214-the second-largest high school system in Illinois. Recognized as a Blue Ribbon High School District by the U.S. Department of Education, his school system serves approximately 300,000 residents. Schuler currently serves as the Immediate-Past President of the American Association of School Administrators. He served on its governing board from 2007 to 2011. Since 2005, he has been a member of the Illinois Association of School Administrators. Prior to joining IASA, he was a member of the Wisconsin Association of School District Administrators for five years.

Schuler earned his bachelor's degree at Carroll University in Waukesha, Wisconsin. He earned his master's and doctoral degrees at the University of Wisconsin-Madison in Madison, Wisconsin.

**Pre-Conference Workshop: Cory Muscara -Mindfulness: Shifting from surviving to thriving**



Cory is the founder of the Long Island Center for Mindfulness. He has extensive professional training in Mindfulness-Based Stress Reduction (MBSR), Mindful Schools, Search Inside Yourself, and Breathworks Chronic Pain, and in 2012 spent six months in silent meditation living as a Buddhist monk in Burma.

He is a certified hatha yoga instructor and Duke integrative health coach. Cory currently serves as faculty at Columbia Teachers College where he teaches mindfulness to school leaders and principals, and is an assistant instructor for the Master of Applied Positive Psychology (MAPP) at the University of Pennsylvania, where he completed his graduate work.

Cory has presented mindfulness to organizations such as Johnson & Johnson, Travelers, Prudential Insurance; universities such as NYU, Wharton Business School, and Dartmouth; a number of hospitals and healthcare systems in the New York area; and he regularly appears on the Dr. Oz show as a guest expert in the topic of mindfulness meditation.

**Plenary Speaker: David Mammano- America's Entrepreneur Coach**



For more than 20 years, David Mammano has been a serial entrepreneur. Having started seven businesses from scratch, he thrives on starting and growing businesses.

Today he thrives on helping others start or grow their businesses by infusing the latest entrepreneurial principles into their strategy.

Relevant experiences include being a three-time Inc. Magazine 5000 Growth Company, the host of The Avanti Entrepreneur podcast, a TEDx speaker, an adjunct professor at the University of Rochester, and the author of business and college planning books.

David has started, sold, franchised, licensed, and taken on partners as well as investors with his companies. He's done it all, and now Dave is ready to help others start or grow their companies.

David graduated from the University at Buffalo with a Bachelor's Degree in Communications/Advertising. He is also a graduate of the MIT Entrepreneurial Masters Program, an executive education program offered through the Entrepreneurs' Organization (EO).

David's community activities include being a local board member for the Make-A-Wish Foundation, a local board member for Junior Achievement, and starting his local EO Chapter.

In 2004, David published his first book, "101 Things You Can Do To Become an Outstanding Young Adult." His second book, "Make Love in the Workplace," a guide to awesome culture in the office, was published in 2014.

David is a prolific speaker — speaking at hundreds of business and education events.

David is most proud of his family in Victor, NY, including three young children, Gianluca, Melania and Alessio. His hobbies include family activities, reading, cooking, eating, exercise and repeated attempts at humor.

## Conference Schedule

- **Sunday, May 21, 2017**
  - 4:00 - 6:00 pm Executive Board Meeting
  - 6:00 pm Executive Board Dinner
- **Monday, May 22, 2017**
  - 10:00 am–5:00 pm Registration for Conference Attendees
  - 10:00 am–12:00 pm New Professionals Pre-Conference (*New this year!*)
  - 12:00–5:00 pm Exhibitor Displays
  - 11:30 am—Lunch Buffet Begins
  - 12:00–1:30 pm Pre-Conference Workshop
  - 1:45–2:00 pm Open Session Welcome
  - 2:00–3:30 pm Opening Session: John Gardner
  - 3:30–3:45 pm Refreshment Break
  - 3:45–4:45 pm Workshop Session I
  - 5:00–6:00 pm First Timers' Reception
  - 6:00–7:00 pm Cocktail Reception
  - 7:00–9:00 pm Dinner
  - 9:30 pm Special Event- Adirondack Raptors Presentation  
(<http://www.adirondackraptors.org/>)
- **Tuesday, May 23, 2017**
  - 7:30–8:30 am Breakfast
  - 8:30–8:40 am Break
  - 9:00 am–1:00 pm Exhibitor Displays
  - 8:45–10:00 am Keynote: Dr. David Schuler
  - 10:10 –11:20 am Workshop Session II
  - 11:20–11:40 am Mingle with Exhibitors/Refreshment Break
  - 11:40 am–12:55 pm Plenary Speaker: Dave Mammano
  - 1:00–2:45 pm Lunch & Business Meeting
  - 3:00–5:30 pm Excursions
  - 6:00–7:00 pm Cocktail Reception
  - 7:00–9:30 pm Awards Dinner

- 9:30pm- Optional Events:
  - Bowling at Bowlwinkles
  - Paint and Sip Event
- **Wednesday, May 24, 2017**
  - 7:45–8:45 am Breakfast & Standing Committee Meetings
  - 8:55–9:55 am Workshop Session III
  - 10:05–11:05 am Breakout Sessions
    - Four-Year Public
    - Four-Year Private
    - Two Year
  - 11:15-11:45 am Closing Session
  - 12:00 pm Executive Board Lunch and Meeting

## **12th Annual Almost-Bocce Tournament**

Looking for something fun to do? Join us Tuesday, May 23, in your college gear as we head to Bowlwinkles for a bowling tournament. Cost is \$20 per person and all proceeds will be donated to the NYSTAA Professional Development Grant Fund and includes transportation, 1.5 hours of bowling, shoes and of course lots of photo opportunities. Sign up at the Conference Registration Table.

## **Scholarship Auction**

This year we celebrate our Eighteenth Annual Silent Auction to raise money for the NYSTAA Scholarship fund. Each auction item you bid on helps raise money towards this important endeavor. In the past, we have been fortunate to receive generous donations. Items and bidding sheets will be available at different times Monday and Tuesday during the conference. Scholarship winners will be announced at the annual business meeting and auction winners will be announced after Wednesday's dinner. Our big ticket raffle items this year include a stay at the high peaks resort, 4 Tickets to Buffalo Bisons Baseball game, and 2 Day passes to the VIA Aquarium in Schenectady. Thank you in advance for your support of the NYSTAA Scholarship fund.

## **Excursions and Tours**

Use your Tuesday afternoon to explore some of the amazing opportunities in the Lake Placid area. During the excursion break we will be offering a few different options to explore Lake Placid.

Lake Placid Marina Boat Tours will be offering an hour-long, narrated 16 mile cruise in an enclosed pontoon boat. The cost will be \$20 per person and you can sign up for this event at the registration desk. This event will be offered rain or shine, this is truly a delighted experience.

If the boat ride is not your cup of tea and you prefer wine we will be taking a walk to Goose Watch Winery. The cost for this event will be \$20 per person and you will receive a souvenir wine glass

## **Additional Nearby Attractions**

The Lake Placid visitor's bureau has a compilation of all of the fun you could have during your stay. Please visit the link below for a compressive list of all the options for additional attractions.

<http://www.lakeplacid.com/do>

Other recommendations for activities include:

- Lake Placid Olympic Museum- exhibits and programs
  - Adults (20-64): \$7.00 Adults (65+): \$5.00
- Olympic Jumping Complex Tour- Up-close tour of the ramps and ski jumpers. Ride a chairlift up to the base of the towers, then take glass enclosed elevator to the observation deck of the K-120 meter jump.
  - Non-event days: \$11.00
  - Event days: \$16.00
- Mirror Lake Boat Rental 2403 Main Street Lake Placid, NY 12946
  - \$28.00 first hour Second hour ½ price
  - Paddleboats, rowboats, canoes, kayaks (Stand Up Paddleboards Available)

Don't feel like leaving the hotel and want to shop for a cause? Come join LuLaRoe Independent Retailer Tara Gates (Conference Co-Chair) for a pop-up boutique fundraiser! Over 400 pieces of clothing including shirts, skirts and leggings to shop from. Come check out our simply comfortable clothing and enjoy light refreshments. A portion of the profits will be donated to the Professional Development Grant fund.

### Raffle Items

Our raffle has become a popular tradition. We will be selling raffle tickets in support of the NYSTAA Scholarship fund. NYSTAA members have always been very generous in donating a variety of raffle items. Buy your tickets to win college swag. We'll also be doing a 50/50 raffle, so if cash is your prize of choice, you're in luck!

### Conference Attire

Conference attire is business casual. The awards dinner is semiformal. Keep in mind that the conference facilities will be air-conditioned. Please note: This year we will be hosting a bowling excursion after dinner Tuesday evening and we are encouraging those who attend to wear their favorite college gear. We want everyone to dress comfortable and have a good time getting to know your NYSTAA colleagues.



### How to Find the High Peaks Resort

Located at 1 Mirror Lake Dr., Lake Placid NY 12946-1105, the Lake house is located across the street from the parent hotel, High Peaks Resort, every amenity that they have across the way, you have access to during a stay at the Lake House – and then some! Need something in a pinch? One of our hosts will run – quite literally – over to The Resort to grab whatever you need.