

NYSTAA Annual Report



2015-2016



President/President-Elect/Immediate Past President

Submitted by:

Mike Henningsen, President
 Carol Costell Corbin, President-Elect
 Kristen Aust, Immediate Past President

Overview of the Year

- We have worked as a team this year to discuss and address a variety of concerns and functions of the organization, including leadership transitions on the Board and on committees, budgetary concerns, maintaining archival records, and overall business practices.
- NYSTAA leadership continues to be concerned with providing relevant and quality professional development opportunities for transfer professionals while remaining sensitive to individual campuses' budgets. Costs for the conference, membership, and professional development grant opportunities (PDGs) were frequently discussed.
- As the landscape of transfer changes, a sub-committee was established to review our associate membership status and their role/rights within the organization. We currently have out-of-state members and representatives from SUNY, CUNY, and CICU within our organization as associate members. This discussion will continue in the 2016-2017 year.

Successes

- Signed a two-year contract (2015-2017) with Chris Kull to serve as our Web Administrator. Chris has provided very valuable service to NYSTAA in administering our website and online processes (membership and conference registration) and developing enhancements.
- NYSTAA has a strong connection to the National Institute for the Study of Transfer Students (NISTS), and we hope to continue this relationship and encourage members to participate in NISTS.
 - Mike Henningsen and Carol Costell Corbin presented on NYSTAA at the NISTS conference in February 2016 in Atlanta. The session was titled, "A State-Wide Transfer Professional Organization: The Good, The Bad, and The Future."
 - Approximately 23 NYSTAA members also attended the 2016 NISTS conference, where we hosted a NYSTAA social.
 - Several NYSTAA members (Chris Hockey, Robin Graff, Erin Rickman, and Megan Sarkis) were recently published in the NISTS Journal *Transition and Transformation: Fostering Transfer Student Success*. Former NYSTAA member, Eileen Stremmel, was co-editor of the edition.
 - Carol Costell Corbin and Erin Rickman were awarded the Bonita C. Jacobs Transfer Champion-Rising Star award at the NISTS conference.

Challenges

- Membership - There was significant turn-over in the Membership Committee this year, and Mike Henningsen has stepped in as Acting Co-chair to ensure we had an accurate picture of membership. Outreach occurred to member institutions that registered but did not pay. Additional outreach occurred in January 2016 to institutions that were members in 2014-2015 but had not yet become members for 2015-2016. The deadline for membership for conference registration discount was extended from Feb. 1 to March 1 to accommodate additional members. Our membership numbers and revenue stabilized. The Membership Committee will be seeking new leadership, and interested members are encouraged to speak with any of us.

Goals for Next Year

- Review our online membership registration process and explore options to streamline registration and payment. We will explore using the Regional Co-chairs or 2- and 4-year representatives to help with outreach to institutions regarding their membership status.
- Further develop and enhance the role of 2-year and 4-year representatives on the Executive Board.
- Examine all related conference costs and create a detailed budget specifically for the conference.
 - For the 2017 conference, conference registration and hotel reservations will be split. Conference attendees will register for the conference with NYSTAA and then reserve their hotel room separately and directly with the hotel – High Peaks Resort, Lake Placid, NY.
- Within higher education, there are many issues that affect transfer students. Currently, NYSTAA has not utilized our collective voice to advocate on many issues. We will explore how and in which situations NYSTAA should advocate on student issues.
- With leadership from Bart Grachan, a sub-committee will revisit the NYSTAA Standards and Guidelines Manual, last revised in March 1999. The manual outlines professional practices and standards for transfer to which all NYSTAA member institutions should adhere.



Treasurer's Report

Submitted by: Thomas D. Iwankow, Ph.D.

Date submitted: May 6, 2016 at 3:00 P.M.

Holdings:

1. Overall as an organization we are very healthy with our current holdings equaling \$93,211.60*,
 - Checking: \$52,468.85
 - Savings: \$11,125.29
 - Scholarship: \$28,512.92
 - Holdings in PayPal: \$1,104.54

*Over about 90% of the bill for the 2016 Conference has already been paid.

2015-2016 Budget:

1. We allocated for a budget of \$45,325 plus \$8000 for our four annual scholarships. Our projected revenue was for \$34,100.
 - *It is important to note that over the past 2 years we have budgeted similarly and have only spent about 62% of the allocated budget.*
2. Membership is our largest revenue source and has totaled \$19,505.28.
3. The majority of the monies received from the conference do not count as part of our allocated revenue.
4. Expenses due directly to the hotel for the conference do not count as part of our allocated expenses.

Payment Options/Reimbursement:

1. As a reminder, we have a "Payment Request Form." Anyone requesting funds is asked to complete the form and submit it to the treasurer.
2. It is preferred that you complete the form and contact the treasurer prior to an event/need so a payment arrangement can be made. We do not want to burden our members by asking them to pay out of pocket.

Goals for Next Year

1. To have the 2016-2017 budget submitted and approved by July 1, 2016.

Finally: Buy more raffle tickets and bid high on silent auction items.

We accept cash, checks, and debit/credit cards! Please see our Treasurer at any time if you want to make a payment at the conference with credit card!



Secretary

Submitted by: Jessica McCaffery

Overview of the Year

- As secretary I help coordinate the meetings of the Executive Board, take and distribute meeting minutes, act as a resource for E-board officers and committee co-chairs, and serve as a voting officer with NYSTAA. Meeting minutes are available to officers and committee chairs through Dropbox and are available to members upon request. The 2015-2016 NYSTAA Executive Board met six times this year:
 - May 21, 2015: Radisson Hotel, Corning NY
 - September 18, 2015: Mohawk Valley Community College
 - November 16, 2015: web meeting, Blackboard Collaborate
 - February 19, 2016: web meeting, Blackboard Collaborate
 - April 20, 2016: web meeting, Blackboard Collaborate
 - May 23, 2016: Crowne Plaza, White Plains NY
- This is the end of the third year of my second term, which means I'm ending my sixth and last year as NYSTAA secretary. I look forward to serving the organization in other ways during the upcoming year.

Regional Coordinator

Submitted by: Robin Graff

Overview of the Year

This was a special one-year term due to the election of the past Regional Coordinator to the President-Elect position. I was in touch with all of the Region Co-Chairs throughout the year and was available to answer any questions. The fall email contained detailed information regarding Co-Chair responsibilities including budget information, use of Dropbox, and meeting information. Region updates were provided during E-Board meetings if co-chairs were unable to attend.

Challenges and Goals

Due to some challenges with membership this year, I did not attempt to implement any initiatives regarding reaching out to or mentoring of new NYSTAA members at the regional level. If I am elected to continue in this role, I hope to move forward with those initiatives once the membership issues have been resolved.



Outreach Coordinator

Submitted by: Shari W. Quinn

Overview of the Year

I have been actively engaged with the New England Transfer Association, their President and VP consistently throughout the year; and have shared quarterly updates with both organizations. We successfully completed the conference swap for both NETA & NYSTAA, and representatives from each have presented at the other's annual conference.

Successes

1. Consistent communication between both organizations.
2. Conference swap and presentations
3. Carol Costell Corbin represented NYSTAA at the NETA Conference on Cape Cod.
4. Submitting proposal jointly from NYSTAA and NETA to the National Institute for the Study of Transfer Students for the creation of a National Transfer Student Week.

Challenges

I would like to interact with the whole organization of NETA and meet more of their members. We also have an opportunity to develop relationship with other transfer organization outside of New York and New England.

Goals for Next Year

1. Build relationships with other transfer organizations outside of New York and New England.



Historian

Submitted by: Christopher Hockey, NYSTAA Historian

Overview of the Year

2015-2016 was primarily spent working on finding ways to provide better access to our archives for the Executive Board and committees. By May, 2016, the Historian will have all archives on an external hard drive, not just recent years.

Successes

A lot of research was done on archival cloud storage. This research included examining solutions that would allow for meta-search of all of the archival documents we currently have.

Challenges

The biggest challenge is not being able to easily search within our records for important facts, people, issues, etc. In addition, it has been a challenge to convince others on the Board that this is a necessary function of the Historian role.

Goals for Next Year

My goal for next year would be to have a final decision made on whether or not to move forward with the archival cloud storage/meta-search solution.



Awards Committee

Submitted by: Lindsay Gerhardt (PD Grants) and Christian Kull (Awards) Co-Chair's Awards Committee

Members: All past recipients of NYSTAA's Joan Austin Distinguished Service Award who are current members of NYSTAA which includes: *Susan Manfred, Marian Nicoletti, Rebecca Mack, Kandi Geibel, Paul Fisher, Thomas Fletcher, Amy LeClair, Bart Grachan, Jessica McCaffery, Alexander Ott, Bernie Dunn*

Professional Development – Lindsay Gerhardt

Overview of the Year

The professional development committee comprised of former award recipients received a total of eight grant applications. Four were for the Meg Pearson (NYSTAA member less than 3 years) Memorial Award and Four were for the Peter Lindsay (NYSTAA member more than 3 years) Memorial Award. Due to adequate funding the committee was able to award all eight applicants the grants for 2016.

Successes

- All members were made aware of the grant applications through NYSTAA website, emails sent through the list serve and newsletters.
- Eight applicants who were all great choices to receive the grants.
- Only went over PD budget by less than \$200 due to early arrival costs.
- Recipients are VERY aware they must “give back” to the organization.

Challenges

- How do we get more applicants?
- How else can we communicate grant availability to those interested?

Goals for Next Year

- Continue to promote availability of awards to increase applicants
- Consult with E-Board about the possibility of using a grant or two to attract non-member institutions to joining NYSTAA

Service Awards – Christian J. Kull

Overview of the Year

- During the Fall 2015 semester promotion of awards nominations began to NYSTAA members. Information was made available online through the NYSTAA website and a mass email was sent to members to notify them of the award process and deadlines.
- This year the Awards Committee selected one recipient for the New Professional Award, one recipient for the Joan Austin Distinguished Service Award, and two recipients for the Emeritus Award.



- I have stepped down as co-chair for the Awards Committee (service Awards). I would like to thank all of the Awards Committee members for their time and commitment while serving as part of this committee and also thank the membership body as whole for their support of the work this committee does. I would like to extend my sincere gratitude to those NYSTAA Members who submitted nominations along with those members that contributed with letters of support for the award nominees. Without your efforts this committee's work would not be possible.

Successes

Received nominations for all levels of awards.

Challenges

- Timing of Spring NYSTAA newsletter is a challenge to use as promotion of award nominations.
- Committee needs to be more proactive in seeking out nominations specifically for Emeritus Award.
 - Once an individual has moved on from transfer, either through retirement or change of responsibilities/job, if they are not nominated the following year, they are often overlooked and forgotten in future years.
 - Also, while there are still members active from the earlier days of NYSTAA, that number is shrinking. And the impact that an individual has had on NYSTAA might not be known by current active members.
 - Additionally, when someone retires from a small office and does so with little fanfare, and/or prefers to be behind the scenes and/or likes to keep out of the spotlight they can easily be overlooked.

Goals for Next Year

- Encourage more nominations.
- Members who warrant Emeritus Award are potentially being overlooked.
 - The committee needs to be more active in ensuring those who are deserving of the Emeritus Award are at least nominated. I believe it is well worth it to seek out nomination/input from Emeritus Members, for the impact these potential nominees have made to NYSTAA before many of us became involved with NYSTAA.



Conference Committee

Submitted by: Committee Chairs Brittany English & Tara Gates

Members: Misty Fields, Jaclyn Hall, George Muchita, Jeff Gates, Chris Hockey, Deb Birkins, Patrick Walter, Troy Cogburn, Rebecca Labombard, Erin Rickman

Overview of the Year

- Conference Committee had one in person meeting at the conference and had 3 conference calls. The committee met with the hotel two times, once in the fall and once in April.
- Overall we had small membership numbers but we couldn't have asked for better members.
- Communication was excellent amongst the sub groups.
- Delegation of Responsibilities:
 - Co-Chairs- Brittany and Tara
 - First Timers- George and Rebecca
 - Vendors- Jeff
 - Murder Mystery Dinner- Misty
 - Excursions- Pat and Troy
 - Photography- Erin
- This year we incorporated new ideas for excursion, a murder mystery dinner, and a night event after the awards dinner.

Successes

- Learning the planning process for the first time
- Incorporation of the murder mystery dinner on day one and the bowling option on day two
- Increased communication and collaboration with the issues committee
- Creation and implementation of another workshop on the last day
- Increased vendor participation
- Strong relationship with conference site

Challenges

- This was our first year as co-chairs, we were not able to find many historical documents so many were created.
- Downstate cost associated with the registration.

- Determining the cost of the conference for members/ non-members
- Balancing the desire for a high quality conference while being cognizant of the budget restraints.
- Billing concerns due to the hotel direct billing procedures.
- Trying to determine a way for bocce to happen due to the constraints of the venue.

Goals for Next Year

- Develop a clear working budget for the entire conference
- Managing the change to registration
- More in person meetings
- More multi-committee meetings
- Increase/ yield more membership



Issues Committee

Submitted by: Committee Co-chairs Kaylynn Iglesias & Jeannette Delaney

Committee Members: Thomas D. Iwankow, Christopher Hockey, George Muchita, Molly Ludmar, Anita Wright, Gina Immucci, Robin Graff, Terry Kelly-Wallace, Amanda Reeder, Carol Costell Corbin, Maria Campanella, Jill Brinkman, Shari Quinn, Becky LaBombard, Michelle Pipas

Overview of the Year

The issues committee spent the year planning for the 2016 conference in White Plains based on the feedback from the 2015 conference evaluations. The committee focused on finding engaging and relevant speakers and workshops for the 2016 conference. We also worked closely with the Conference Committee on making some changes to the logistics of the conference and added an additional workshop session. The committee also created a new workshop evaluation form that will provide more detailed feedback on workshops and help with planning for future conferences.

Successes

The committee was able to implement some of the suggestions from the membership to add additional content to the conference by adding a fourth workshop session on the final day of the conference. We were also able to provide a diverse selection of workshop topics for the conference based on the proposals we received from the membership, along with three great speakers for our main sessions.

The committee also created a new evaluation form that will be handed out at each individual workshop session in addition to the overall conference evaluation that will provide each presenter more feedback on their workshop.

Challenges

The biggest challenge the committee faced this year was implementing the fourth workshop session in a way that made sense for the conference logistically.

Goals for Next Year

Continue with the fourth workshop session and make it a permanent addition to the conference.



Membership Committee

Submitted by: Michael Henningsen & Troy Cogburn

Overview of the Year

The year started off on a strong footing with a new co-chair, Glenn Bergman from Fordham University working alongside Troy Cogburn. However, due to changes in position, Glenn resigned his position late December/Early January. The membership drive was underway at that point, but no one was keeping an eye on the data and numbers. Upon the resignation of Glenn, I stepped up and took over the membership co-chair responsibilities. To date, we have a total of 465 members, which is an increase of 52 members over last year!

Successes

- Outreach was made to institutions who had paid for either Group or Unlimited membership but did not complete the registration process.
- Outreach was made to those institutions who had signed up for membership, but had not paid their 2015-2016 membership dues. Special thanks to Immediate Past President Kristen Aust for volunteering to do this!
- Although there was a transition half-way through the year, it seemed to be a seamless transition that caused no interruptions in the membership process

Challenges

- There was a slight scramble in January to make sure we were meeting our membership goals as they were not being watched from the beginning.
- Unable to create a membership committee to aid in the membership drive.
- Had to keep things status quo; unable to develop new membership initiatives to aid in retention of members and/or gaining of new.

Goals for Next Year

- Creation of a true Membership committee, made up of members from around NYS and/or two year & four representatives from the NYSTAA Executive Board
- Intentional outreach to schools that are not represented as members of NYSTAA and encourage them to join
- Continued outreach to institutions with group/unlimited memberships who have not had any individual members complete the registration process
- Look into ways to make the registration process easier and more streamlined for all

OVERALL INSTITUTIONAL MEMBERSHIP AS OF 5/3/16	Central Region	Downstate Region	Eastern Region	Western Region	Out of State Schools	TOTALS
2 Year Public Schools	5 (1 pri)	7 CUNY 5 SUNY	4	7	-----	28
4 Year Public Schools	7	4 CUNY 7 SUNY	5	6	5	34
4 Year Independent Schools	6	22	10	14	6	58
Other Organizations	2	2	1	----	-----	5
Total # of Schools/Organizations	20	47	20	27	11	125
OVERALL INDIVIDUAL MEMBERSHIP AS OF 5/3/16	Central Region	Downstate Region	Eastern Region	Western Region	Out of State Members	TOTALS
Total New Members	12	34	29	22	5	102
Total Returning Members (<i>Emeritus members included</i>)	58	94	102	98	11	363
Total Members By Region	70	128	131	120	16	465
Total # - 2 year Public - New Members	4	5-CUNY 4-SUNY	10	14	-----	37
Total # - 2 year Public - Returning Members	16	6-CUNY 15-SUNY	24	36	-----	97
Total # - 4 year Public - New members	4	3-SUNY 0-CUNY	6	4	-----	17
Total # - 4 year Public - Returning Members	25	5-CUNY 21-SUNY	41	25	8	125
Total # - 4 year Independent - New Members	2	22	13	4	5	46
Total # - 4 year Independent - Returning Members	14	46	35	36	3	134
Total # - Other Members - New	2	0	0	0		2
Total # - Other Members - Returning	3	1	2	1 (emeritus)	-----	7
Total Members By Region	70	128	131	120	16	465
TOTAL # OF 2 YEAR PUBLIC SCHOOL NYSTAA MEMBERS	134					
TOTAL # OF 4 YEAR PUBLIC SCHOOL NYSTAA MEMBERS	142					
TOTAL # OF 4 YEAR INDEPENDENT SCHOOL NYSTAA MEMBERS	180					
TOTAL # OF OTHER ORGANIZATION NYSTAA MEMBERS	9					
TOTAL # OF NYSTAA MEMBERS	465					

2015-2016
Institutional Members

Adelphi University	On Point for College, Inc.
Adirondack Community College	Onondaga Community College
Albany College of Pharmacy and Health Sciences	Pace University
Alfred State College	Paul Smith's College
Alfred University	Purchase College, SUNY
Bentley University	Quinnipiac University
Berkeley College	Rensselaer Polytechnic Institute
Binghamton University	Roberts Wesleyan College
Brock University	Rochester Institute of Technology
Bryant & Stratton College	Schenectady County Community College
Canisius College	Siena College
Cazenovia College	St. Bonaventure University
Charter Oak State College	St. John Fisher College
Clarkson University	St. Joseph's College Long Island Campus
College of Mount Saint Vincent	St. Thomas Aquinas College
Columbia-Greene Community College	Stony Brook University
Commission on Independent Colleges and Universities	Suffolk County Community College
Cornell University	SUNY Broome Community College
Corning Community College	SUNY Buffalo State
CUNY - Central Office	SUNY Cobleskill
CUNY Borough of Manhattan Community College	SUNY College at Brockport
CUNY Bronx Community College	SUNY Cortland
CUNY Brooklyn College	SUNY Delhi
CUNY Hostos Community College	SUNY Empire State College
CUNY LaGuardia Community College	SUNY Fredonia
CUNY Lehman College	SUNY Geneseo
CUNY Queens College	SUNY Maritime College
CUNY Queensborough Community College	SUNY New Paltz
CUNY Stella & Charles Guttman Community College	SUNY Old Westbury
Cypress Hills LDC	SUNY Oneonta
Daemen College	SUNY Oswego
Dutchess Community College	SUNY Plattsburgh
D'Youville College	SUNY Polytechnic Institute
Erie Community College	SUNY Potsdam
Excelsior College	SUNY System Administration
Farmingdale State College	The College of Saint Rose
Fashion Institute of Technology- SUNY	The Culinary Institute of America
Finger Lakes Community College	The Sage Colleges
Fulton-Montgomery Community College	Tompkins Cortland Community College
Genesee Community College	Union College
Goddard Riverside Community Center	Unity College
Herkimer College	University at Albany
Hilbert College	University at Buffalo-SUNY
Hofstra University	University Of Massachusetts Lowell
Houghton College	University of Pittsburgh at Bradford
Hudson Valley Community College	University of Rochester
Iona College	Utica College
Ithaca College	Wagner College
Jamestown Community College	Wells College
Johnson & Wales University	Westchester Community College

NYSTAA 2015-2016 Membership Report
Gained vs. Loss

New Institutions for 2015-2016 compared to 2014-2015**
Total Members Gained: 21

Albany College of Pharm & Health Sciences	Johnson & Wales University
Bentley University	MCLA
Canisius College	Mercyhurst University
College of Mt. Saint Vincent	Metropolitan College of NY
CUNY Stella & Charles Guttman CC	OnPoint for College
*Cypress Hills LDC	SUNY Corning CC
Goddard Riverside Community Center	Wells College

* Institutional Member, but no person registered

**2014-2015 Institutional Membership as of 5-16-15

2014-2015 Institutions that did new renew membership for 2015-2016*
Total members lost: 18

Champlain College	Medaille College
CUNY Hunter College	SUNY Canton
Dowling College	SUNY ESF
Elmira College	SUNY Jefferson CC
Gannon University	SUNY Maritime College
Hartwick College	SUNY North Country

*2015-2016 Institutional Membership as of 5-3-2016



Newsletter Committee

Submitted by: Christopher Hockey, Newsletter Chair

Committee Members: Melissa Lawson, Kim Lourinia

Overview of the Year

2015-2016 was a typical year for the newsletter committee. We were able to put out a fall and spring issue of the newsletter on time. We worked on some new features of the newsletter and moved the layout and design work to the existing Webmaster.

Successes

We successfully put out both issues of the newsletter in a timely fashion. Moving the design and layout work to someone else, allowed for the committee to really focus on collecting as much information as possible and developing some new features of the newsletter such as NYSTAA Life and Member Spotlight.

Challenges

I think the biggest challenge has been finding a way to move our newsletter to an electronic format while still being able to have a printed version that can be used for the archives. In addition, the layout and design of e-newsletter solutions is still very basic and doesn't provide for the type of flexibility that we need.

Goals for Next Year

My goal for next year would be to pilot an e-newsletter and collect feedback from the membership. In addition, I'd like to see progress made on adding additional elements to the spring newsletter as it is often the lighter of the two issues.



By-Laws Committee

Nick Rosato, Chair

There were no proposed changes to the by-law changes during the year, but NYSTAA leadership utilized the guidance of the By-Laws Chair on procedural questions. For the upcoming year, by-law changes may be forthcoming that address the process for Executive Board electronic voting and necessary discussion periods; election process and published ballot timeframe; and associate membership status.

Nominations and Elections

Submitted by: Kristen Aust, Immediate Past President

I'd like to take this opportunity to thank everyone who ran for positions to serve in the 2016-17 NYSTAA membership year. I was very pleased with the number of schools represented by the nominees and the number of newer members, wanting to get more involved! On behalf of the NYSTAA membership, we are extremely grateful for your interest and commitment to the association.

According to the NYSTAA bylaws, a ballot with the slate of nominees for the Officer and Board positions, shall be published and provided to the general membership at least one month prior to the annual conference. I fell short of the timeframe required by the bylaws, so a vote by the NYSTAA membership will need to be cast at the 2016 Annual Business meeting to validate the election results. If the election results are validated, I will share the winners with all of you immediately after the vote takes place.

In the near future, we will begin conversations about shortening the time required for publishing the ballot with the slate of nominees for the Officer and Board positions. The NYSTAA elections have now been paperless since the 2009 election. With enhanced technology, we have been able to automate the voting process. With this development, it has been suggested that we go back and reevaluate the timeframe required in the bylaws. More to come on this!

NYSTAA would never be as strong and effective without the many people who volunteer their time in leadership positions, including Chris Kull who did a fantastic job designing the automated voting system this year. Thanks again to all of you who have thrown your hat into the ring! I'm looking forward to seeing you at the 2016 conference!



Research & Retention Committee

Submitted by:

Bart Grachan, Chair, LaGuardia Community College

Robin Graff, Westchester Community College

Rebecca Mack, Monroe Community College

Susan Nesbitt Perez, Commission on Independent Colleges and Universities (clcu)

Jessica McCaffery, SUNY Empire State College

Alex Ott, Bronx Community College

Emily Task, Goddard Riverside Community Center

Overview of the Year

The R&R Committee has had an interesting, if lightly active, year. We had a very interesting conversation at the annual conference last year, and we decided to focus on three things for this year. First, who are we? NYSTAA is an organization of and for transfer personnel, but that term takes on a lot of different meanings at a lot of different places. Second, who owns articulation? Again, there is tremendous variance between institutions. Third, when do students get their credit evaluation on transferring? Is it before admission, after, after deposit? Any of these has huge implications for the student. For this year, we decided on an exploratory approach – finding out as much as we can as to how we do these things in NYSTAA.

Successes

We were successful in putting together a survey that covered these areas, and getting that out to the membership. We are in the process of putting that data together for a presentation at the annual conference, as well as for an article in an upcoming newsletter. The goal is to use the findings to determine next steps – are there things we could be doing better, is there information that we need to share more effectively?

Challenges

Unfortunately, the chair of the committee had an unusually active year in his personal life (new job, new twins) so there was not nearly as much conversation or communication as perhaps we would have liked. Next year, however, he promises no new children.

Goals for Next Year

To build on what the initial survey tells us, either with a need for further information, or with organizational recommendations for next steps.



Scholarship Committee

Submitted by: Maria Kendzierski and Lynne Van Zandt

Committee members: Nicole Stone, Paul Fisher, Heather Stevens, Randy DeVett-McKeon, Andrea Scribner, Kim Morgan, Michelle Lange, Deb Jones, Anne Anthom

Overview of the Year

It was another busy spring as applications for the NYSTAA Scholarship were collected and reviewed. The four winners will be announced at the conference. It is also the time of year when we are soliciting auction items and preparing for all of the fundraising activities at the conference.

Successes

We were pleased with the number of people who continue to be involved in the committee and who are willing to review applications and participate in fundraising at the conference. Once again, the four winners from 2015 completed the necessary steps in order to be awarded their scholarships and we did not go to the alternate list. The notes we received from the winners reminded us of the purpose of our committee and that we are making a difference for transfer students who are experiencing financial obstacles to earning their bachelor's degrees.

Challenges

It is becoming increasingly difficult to have enough items for the Silent Auction. We are finding that fewer people have the time to solicit businesses for the items and fewer people contributing items. With fewer people attending the conference, there is concern about the amount of money that will be raised.

Goals for Next Year

As we are stepping down as chairpersons, we hope that new leadership will bring new ideas for fundraising.



Technology Committee

Submitted by: Paul D Williams

Committee members: Chris Kull, Austin Nelson

Overview of the Year

This was a year of testing waters as I took over the Technology committee. We came up with goals and a focus for the year. Working as a few individuals we have made some changes that will help the organization moving forward.

Successes

Expanding the features of the Calendar was one of the goals that was brought up in our brainstorming session at the NYSTAA annual conference. It was something that required some work to setup, but very little to maintain. Besides our NYSTAA calendar of event being a pretty comprehensive list of transfer fairs and opportunities for professional development, it can also be filtered.

Another goal of the committee was to migrate our website to a new server. We have made some great headway in developing a new website, and our hope is to demonstrate its capabilities at the NYSTAA annual conference.

Challenges

This year we faced the struggle of getting committee members. We would like to see more members and even came up with a few ways to get more members involved with the committee.

We have continued to have difficulties with the listserv that is "owned" by Syracuse. 98% of the time it works great, but getting help for the 2% has been a struggle. Half way through the year, "ownership" changed and it was a challenge to find assistance for some of the listserv membership issues that have plagued us.

As much as the website has been a success, it has also been a challenge. We want to make a website that is easy to maintain, functional, and adaptive. Trying to design a website to function based on the way our membership works (RGN codes, Primary contacts, Institution members) has been challenging.

Goals for Next Year

One of the goals that we decided on was to try and create some type of media content to include on our members' website (podcast, videos). We would like to be able to record portions of the annual conference, regional meetings, etc. and make them readily available. To do this we need more committee members and people that have some media editing abilities. Another goal for the committee is gain members to help support this endeavor.



Central Region

Submitted by: Co-Chairs Emily Quinlan and Melissa Lawson

Overview of the Year

This year the Central Region hosted two successful regional meetings. The fall meeting took place at SUNY Oswego, Friday, Oct. 14 and was hosted by Craig Green and Corie Kohlbach. The meeting included a presentation from the Art department called "Transfer Success Strategies from a Department Perspective" and a tour of the Shineman Center for Science, Engineering and Innovation to conclude. Sixteen (16) members were in attendance.

The spring meeting was held on Friday, March 11 at Coltivare, TC3's Culinary Center in downtown Ithaca. A tour of the facility was given, introducing members to the history and development of the programs. Mike Henningsen, NYSTAA President, was in attendance and gave updates. Heather Stevens played a significant role in coordinating the meeting. Nineteen (19) members were in attendance.

Successes

Both spring and fall meetings had a suitable turnout.

Collaboration was great between host locations and therefore the meetings went very smoothly.

Very happy that we were able to coordinate with Heather and host a meeting at Coltivare. This had been a goal for about a year.

Challenges

Planning a regional meeting primarily via email.

Goals for Next Year

Offering a professional development opportunity by hosting a meeting which includes a webinar or professional speaker.

Plan a meeting between Central Region co-chairs to plan and brainstorm in person if possible.



Downstate Region

Submitted by: Co-Chairs Jaclyn Hall and Austin Nelson

Overview of the Year

The Downstate Region had three successful meetings at Culinary Institute of America, LIM and Pace University's Westchester campus. The membership discussed a variety of topics including reverse articulation agreements, the advisement of international transfer students, incorporating internships in the transfer curriculum and degree completion.

Successes

We were very satisfied with the attendance at each Downstate meeting. We hope that by bringing in diverse speakers as well as offering a diverse set of host-campus, we will continue fostering an active Downstate membership.

Challenges

Although we were able to offer a variety of discussion topics, it was challenging to plan topics that were different than the previous meeting. I think we were able to remedy some of this by bringing in an outside speaker that discussed topics relevant to all of our membership.

Goals for Next Year

Develop creative ways to keep the Downstate membership involved outside of discussions during the meetings. This may include sponsoring a silent auction item for the conference or other networking opportunities.



Eastern Region

Submitted by:

Shari W. Quinn, Eastern Region Chair

Overview of the Year

The Eastern Region had a successful year with 2 meetings in the Summer and Springs; our Fall meeting was cancelled due to low RSVPs. In each meeting we focused on professional development for the transfer professionals on topics such as “How to Increase student attendance & participation on campus at transfer events” and “How to Improve the Transfer Experience”.

Successes

1. High attendance during Summer meeting in Saratoga, 18 people.
2. High attendance during Spring meeting in Albany, 16 people.
3. Received great feedback on both meetings.
4. Coordinating speakers with topics of interest.

Challenges

1. Coordinating high attendance events during travel season; Fall meeting was cancelled due to low RSVPs.
2. Having other member institutions host the meeting on their campus.
3. In the last academic year, we had two (2) Co-Chairs resign because they either left their institution or was promoted. I have worked the Eastern Region alone.

Goals for Next Year

1. Host at least one Webinar for professional development to allow members who are unable to attend the meetings and opportunity to participate.
2. Recruit a Co-Chair who can commit to at least one (1) full year.

Western Region

Submitted by: Co-chairs Nicole DeStefano-Stone and Patrick Walter

Overview of the Year

Summer, 2015 meeting was held at Buffalo HarborCenter.

Had spirited discussion of transfer credit, repeated courses.

Discussed journal article on defining transfer students as being in one of 4 groups—'Old Hand at Transfer', 'Taking Care of Basics', 'Quick Return to 4-year Institution', 'Community/Technical College'

McGuire, S. P., & Belcher, M. (2013-2014). Transfer Student Characteristics Matter. *J. College Student Retention*, 15(1), 37-48.

Discussion of Transfer orientation and mentor programs: Best practices to help with the transfer transition. What programs do institutions have in place to help transfers with transition? Daemen has a lot of nursing and non-traditional students. They are rolling out four workshops for transfer students to assist with transition. (i.e. study skills, time management, technology skills, & library resources.)

Ithaca has a transitional program for their transfer students. Also has a transfer society (ICTS); student focused

Houghton College offers similar workshops and transfer students are required to meet five times with academic advisors.

UB runs transfer transitions and every incoming transfer student is assigned a student ambassador. These transfer ambassadors apply for the mentor position and are assigned a group of new transfer students. Ambassador meets with students; Transfer Tuesdays once a month and sends a monthly newsletter. UB brings in close to 1700 new transfer students each fall. Also all incoming students need to take a seminar starting fall 2016 as part of new general education curriculum.

Fredonia also has a Transfer Connection program. All new Fredonia transfers have been assigned a Transfer Connections Mentor. They find a message from their mentor in their Fredonia email.

Approximately 400 transfers each fall. Transfer Student Organization (TSO) has an event each month. Via Google groups transfer students have communication with their mentor. The mentor is there to help answer questions, promote campus events, share transfer tips, and help navigate academic policies and deadlines.

Transfer welcome tent at freshmen convocation. Invited transfers to convocation.

Fall, 2015 meeting was hosted by St. John Fisher College, Rochester NY.

Guest Speaker-Dr. Lynn Donahue- the Director of Center for Service-Learning and Experiential Learning Support. Dr. Donahue presented on the "Commitment to Civic Engagement: Service-learning and civic engagement initiatives at Fisher and the Carnegie Classification for Community Engagement"

Followed by discussion of Innovative Recruitment Strategies.

- Daemen College mentioned: Non-traditional student is becoming more and more important on campus. Article through Noel Levitz – Ways to recruit non-traditional students. They have an accepted student day in the spring geared toward first year students. This year they are going to include transfer students.
- Brockport – Noted transfer students are less eligible for scholarships. They created a postcard (looked like a check) and landing site (outside awards as well as internal) so transfer students can see what they are eligible for. They are encouraging more scholarships for transfer, especially those in urban areas and the surrounding areas.
- Fredonia – Noted transfer students were not accepting scholarship awards and had money left over. They have also hired consultants on campus since they got hit with enrollment issues. The college is looking at offering more options online. Might offer the last two years of a program online. New transfer initiative was to bus students in for an open house event. They offered a session for transfer students and many high school juniors and seniors went to the transfer session.
- MCC – Noted barriers set up with funding regarding part-time students.
- D'Youville – Noted students were forced into part-time study. Why can't a scholarship be prorated for a part-time student?
- Medaille – Noted adult students are getting undergraduate degrees. Their website is being redesigned to direct these students correctly.
- ECC noted a parent orientation might be helpful to explain that transferring is not that difficult.
- GCC noted a number of students were thinking about a community college because they had family members with a lot of student debt. Planning the key! Also, students came to community college once they got the bill in August.
- Fredonia noted many community college advisors are calling 4-year colleges to help with their advising of students.
- Nazareth noted parents and students are reaching out for help with planning their two years at the community college before transferring.
- Daemen noted how can information get out regarding pathway programs to assist with transferring?
- D'Youville's transfer numbers increasing because Anne has helped plan with students to start at community college and is now seeing the benefits.
- Fredonia just finished their transfer maps
- MCC is looking at the academies model. Many students don't have a plan coming in. Book: Redesigning America's Community College by Thomas R Bailey- A book club was formed with the attempt to create more pathways with the community college transfer student and provide more services to students.
- GCC noted high schools are encouraging 4-year college verses community college.
- ECC noted "Team Recruiting" at the High School which might lead to dual enrollment discussion.
- MCC noted that they are nervous 4-year colleges are taking students before students get the degree. "poaching students"
- Fredonia noted JCC advises students to get an AS/AA degree. However some students are behind, not saving money and staying an extra year.
- MCC noted faculty advise students as well as transfer counselors. Four year colleges need to communicate with faculty at the community colleges

Spring, 2016 Meeting was hosted by D'Youville College.

Presentations by:

Benjamin L. Randle, Jr.; Director of Veterans Affairs Office

Overview: Best Practices of supporting student Veterans and non- traditional students.

Military Times Edge Magazine ranks D'Youville College 4th in the nation among the best four-year colleges and universities for veterans. D'Youville offers many special benefits just for veterans and family members.

Dr Karen Panzarella; Director of the Interprofessional Clinical Advancement Center at D'Youville and Co-chair of the Interprofessional Education committee

Dr. Karen J. Panzarella is an Associate Professor at D'Youville College. She is a certified healthcare simulation educator and holds a bachelor's degree in physical therapy, a master's degree in exercise science and a PhD in Educational Psychology all from the University at Buffalo. She has over twenty nine years of experience as a clinician and thirteen as an educator. Dr. Panzarella teaches courses in education, case management, basic PT skills and critical thinking. Her research focuses on the use of standardized patients and medical simulation to promote and assess clinical and cultural competence. Dr. Panzarella strives to facilitate the transition from the academic to clinic environment for optimal and holistic patient care.

Successes

The Western Region's meetings are always well attended, averaging between 20-25 people. There are always interesting, collaborative discussions where we find a lot of common ground between ostensibly competing institutions. The host schools are vital to providing interesting and informative presentations and a key part of our region's successful meetings.

Challenges

We are not as geographically diverse as other regions, but certain institutions are rarely, if ever, involved in our region's activities. Nicole and I have attempted to reach out with feedback that the schools are too short-handed to devote time to our meetings. Completely understandable. We would like to find a means to have all Western Region Schools be involved. We've also reached out to our Canadian college partners—it is more understandable that they wouldn't attend a regional meeting, although they do know they're part of the 'transfer scene' and would be welcomed to our group.

Developing new topics to present on and discuss sometimes presents a challenge. We want to keep things fresh and new, but often the same topics naturally present themselves. That is not a bad thing—in NYSTAA new members are always joining so that 'bringing those new members up-to-speed' on important issues is an important part of what we do. We don't want to belabor topics so that long-time members become bored or disinterested. We will continue to develop new topics.

Goals for Next Year

Continue having well-attended meetings where productive discussions take place concerning important topics in our region. Increase attendance by schools who traditionally do not participate. Develop list of 'best practices' that is universal for 2-year/4-year, public/private institutions.