New Professionals Pre-Conference

CAROL COSTELL CORBIN NYSTAA PRESIDENT SUNY CORTLAND

ROBIN GRAFF
NYSTAA REGIONAL COORDINATOR
WESTCHESTER COMMUNITY COLLEGE



WELCOME!!

INTRODUCTIONS

QUESTIONS, QUESTIONS!

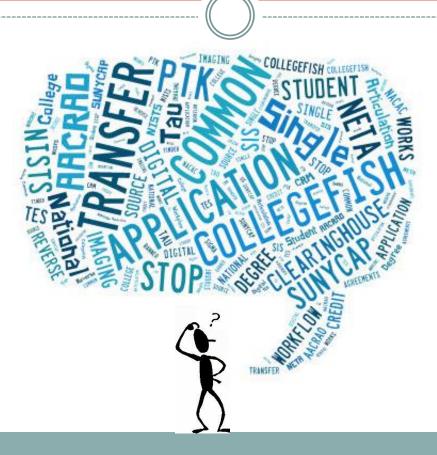
TERMINOLOGY

TRENDS

NYSTAA AS AN ORGANIZATION

TIPS FOR SUCCESS

TERMINOLOGY



Admissions Talk

- SUNY application
- CUNY application
- Common application
- Single-Stop offices

CollegeFish

PTK – Phi Theta Kappa



Know Your Organizations!

- NYSTAA
- NETA
- AACRAO
- NACAC

SUNYCAP

- New York State Transfer and Articulation Association
- New England Transfer Association
- American Association of Collegiate Registrars and Admissions Officers
- National Association for College Admission Counseling
- State University of New York College Admissions Professionals

Know Your Organizations!

NISTS

Tau Sigma

The Clearinghouse

TDI

 National Institute for the Study of Transfer Students

 National Transfer Honor Society

 National Student Clearinghouse

 Thomas D. Iwankow (NYSTAA Treasurer)

Tech Talk

- SIS Student Information System
 - Banner, PeopleSoft, PowerCampus, etc.
- TES College Source's Transfer Evaluation System
- CRM Customer Relationship Management software
 - o Hobson's Connect, Ellucian CRM, Salesforce, etc.
- Digital Imaging/Workflow Software
 - OnBase, Banner Extender
- Degree Works
 - Transfer Finder

What's that really mean?

- Reverse Transfer
 - o Credit Where It's Due (CWID) Initiative
- Articulation Agreements
- 2+2 Agreements
- Transfer Shock



TRENDS Conversations in Higher Ed



Completion Goals

- Lumina Foundation Goal 2025
 - 60% of Americans obtain a high-quality postsecondary degree or credential by 2025
- President Obama's Completion Agenda

By 2020, America would once again have the highest proportion of college graduates in the world (currently ranked 12th)

- SUNY 2020
 - Increase degrees awarded from 93,000 to 150,000 annually
- How will these goals change under President Trump and Secretary DeVos?

Or a new SUNY Chancellor?

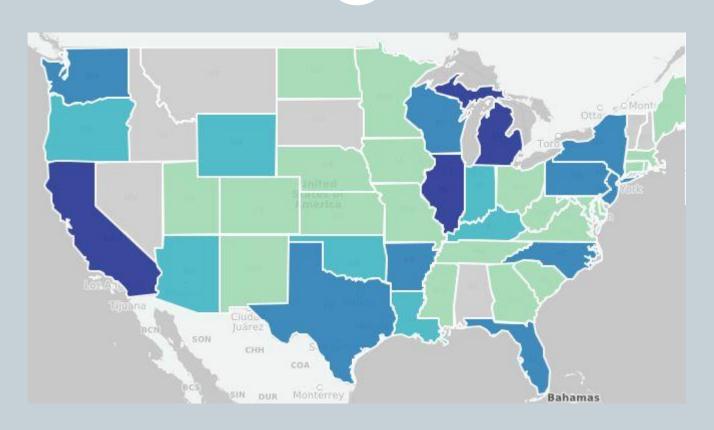
Money, Money, Money

- Is college worth the cost?
- Decreasing attainment gap for lower socio-economic status students
- Performance Based Funding
- Cost of remediation
- Free Community College Initiatives

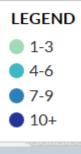
New York Excelsior Scholarship

- Free College Tuition in-state residents for SUNY and CUNY,
 2-year and 4-year colleges
- Effective for Fall 2017
- Students must apply for scholarship
- Covers tuition only, not additional expenses like fees, room, meal plans, text books
- Pell, TAP apply first to tuition costs; covers unmet need
- Three-year phase in
 - 2017 families making \$100,00 or less
 - 2018 families making \$110,000 or less
 - 2019 families making \$125,000 or less
- Must be enrolled full-time and average 30 credits per year
- Must live and work in New York after graduation for every year receive scholarship or becomes loan

College Promise Programs Map



http://www.whimsymaps.com/view/collegepromise



Student Populations

- Non-Traditional Students
- First Generation Students
- Economically Disadvantaged Students
- Undocumented/Immigrant/Refugee Students
- Veterans
- Large proportion start at community colleges and become transfer students!
- Traditional Students

Alternative Paths to Degree

- Transfer!
 - Seamless Transfer Initiatives
 - Common Course Numbers
- Online Courses/Degrees
- Prior Learning Assessment (PLA)
- Competency Based Education
- American Council on Education (ACE) recommended credit

NYSTAA



History of NYSTAA



- State University of New York professional group of Transfer Counselor's Association (SUNY TCA)
- Modeled after New England Transfer Association (NETA)
- 1993 Executive Board formed, by-laws created
- 1994 First Annual conference

NYSTAA Today...24 years later

2016-2017 Membership

- 105 Institutions
 - o 27 2-year Public
 - o 33 4-year Public
 - o 40 Private
 - 5 Other Organizations
- 305 Individual Members
- Grouped in 4 Geographic Regions

Membership Areas

- Admissions
- Registrar's Office
- Advisement
- Career and Transfer Services
- Transfer Support
- Non-profit organizations
- System Administrations (CICU)

Executive Board

- President
- President-Elect
- Immediate Past President
- Secretary
- Treasurer
- Outreach Coordinator
- Regional Coordinator
- 2-year Representatives (4 positions)
- 4-year Public Representatives
 (4 positions)
- 4-year Private Representatives (4 positions)





Committees



- Membership Committee
- Conference Committee
- Issues Committee
- Awards Committee
- Scholarship Committee

- Newsletter Committee
- By-Laws Committee
- Nominations and Elections
- Research and Retention
- Technology Committee

Regional Chairs



- Western Region
- Central Region
- Eastern Region
- Downstate Region
- Host Regional Meetings2-3 times per year

Member Benefits

- Networking!
- Professional Development
- Leadership Opportunities
- Ability to promote events on NYSTAA Calendar
- Listserv Access
- Newsletter
- Student eligibility for transfer scholarships
- Secure Area of website access to directory information
- Eligible for Professional Development Grants
- Annual Conference member rate

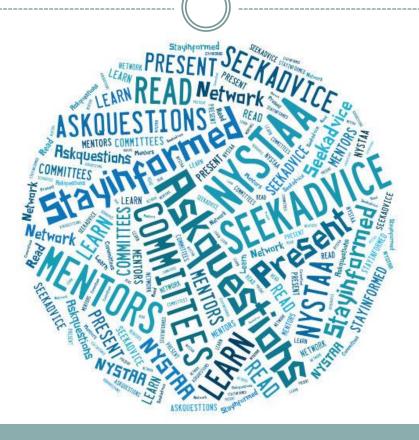


NYSTAA Highlights

- Award \$8,000 in student scholarships annually
- Award grants to members to attend conference when campus cannot fund
- Welcoming, engaged community
- Focus on professional development, not student recruitment



TIPS



Transfer Tip #1 – Get Connected!

- Get connected to NYSTAA!
 - o At tonight's receptions!
 - Listserv
 - Regional Meetings

Ask questions and seek advice

Find a mentor



Transfer Tip #2 – Stay Informed!

- Inside Higher Ed
 www.insidehighered.com
- The Chronicle of Higher Education chronicle.com

 AACRAO Publications and Listserv <u>aacrao.org</u>

Transfer Tip #3 – Contribute to the profession!

- Join a NYSTAA Committee
- Write an article for the newsletter
- Consider presenting a workshop session next year





Questions?

Carol Costell Corbin

Associate Director for Transfer Credit and Degree Completion
Advisement and Transition
SUNY Cortland
carol.costellcorbin@cortalnd.edu

Robin Graff

Associate Professor/Coordinator of Transfer Services
SUNY Westchester Community College
Robin.graff@sunywcc.edu