



TRENDS IN HIGHER EDUCATION

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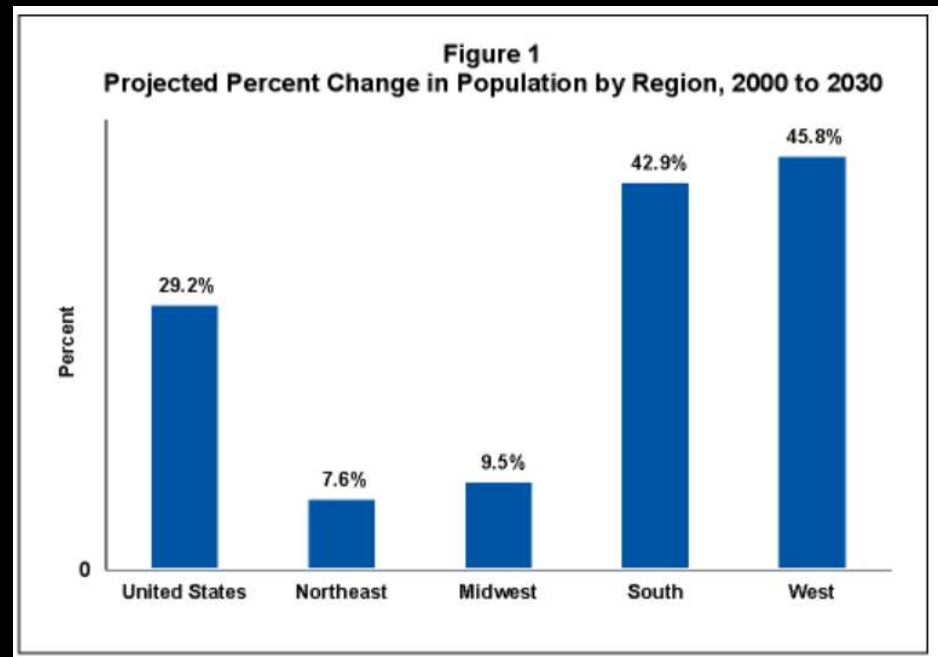
DISCLAIMER

If you are looking for ground breaking information to change your landscape or views of higher education.....well then this is not the session for you!!!!

However, we will discuss some of the current issues and trends in higher education. We will talk about policies (i.e. Free College) and we will examine some new concepts and ideas.

DEMOGRAPHICS

- Population is growing
 - Older
 - Diverse
- 47% of children under 5 are minorities
- Half of today's college students are adult learners.





SOME BASICS

- 42% of students (25% of all full-time) attend a community college
- Overrepresentation:
 - Hispanics at 2 year public
 - Blacks at for profits
- Community College Students have higher default rates
- Only a low percentage of first time community college students earn a bachelor's degree

2018 PROPOSED FEDERAL BUDGET

13.6 % cut in spending

- Elimination of the Public Service Loan Forgiveness
- Expiration of Perkins Loan Program
- Ending Subsidized Loans
- Eliminating SEOG
- Slashing Work Study and Access Programs
- Taking \$4 Billion from the Pell Grant Surplus





Tuition-Free Degree Program: The Excelsior Scholarship

New York State is now home to the nation's first accessible college program - The Excelsior Scholarship.



EXCELSIOR SCHOLARSHIP

Obvious

- Free College Tuition
 - \$100k / \$125K
- SUNY or CUNY
- Full Time Students
- Be employed in NYS
- Back Loaded

Fine Print

- Funding Limits
- 30 credits per year is full time
- Current Students get preference
- Can become a loan

COMMON APPLICATION

Planning a new application for transfer students

HOLISTIC APPLICATIONS

Coalition App





Seamless Transfer

P A T H W A Y S

How might community colleges and four-year universities dramatically improve transfer and graduation rates by reframing the end-to-end experience from the student's point-of-view?

[Download RFP](#) 


EDUCATION DESIGN LAB

Michael and Susan Dell Foundation



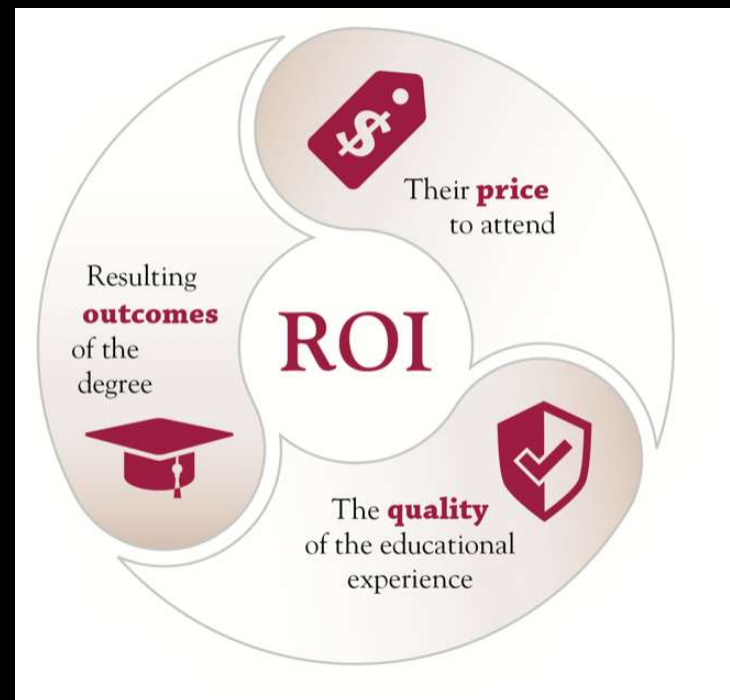
TRENDS TO WATCH

- Revenue Sources continue to fall
 - Enrollment issues
 - Government Support decreases or remains stagnant
 - Endowments are volatile
 - Philanthropic Gifts Decreasing
- Greater Transparency
 - Accountability
 - Success Metrics
 - Detailed Report Cards

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- New Business and Delivery Models
 - 3 year degrees
 - Industry accreditations
 - \$10,000 degrees
 - Competency-Focused Bundles
 - Online/Hybrid Courses*
 - Globalization of Education
 - International Students
 - International Locations

*DELTA Lab Test

- Greater Return on Investment
 - Unemployment is still high for recent graduates
 - Debt loads have increased
 - Default rates have doubled



ROI



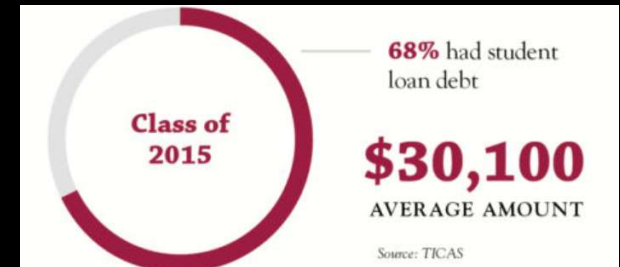
Price

Sticker Shock Effects Everyone
Families will continue to be price sensitive



Quality

High price equals high expectations
Reputation matters



Outcomes

Job Demand
Post-Graduate Results

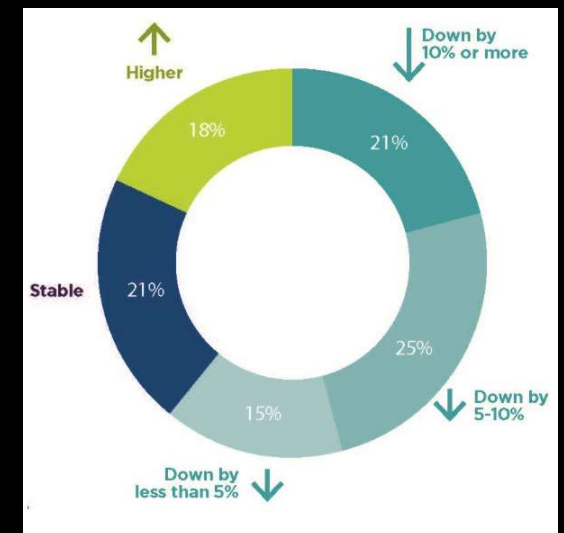
WHAT ARE COMMUNITY COLLEGE PRESIDENTS WORRIED ABOUT?

Declines in enrollments

Creating a smooth transfer transition

Biggest Concerns are finances and enrollment

Do not believe a federal free community college plan will be fundable, but believe that local and state initiatives will continue to grow.



WHAT IS HAPPENING?

Do more with less

Expanding Geographies

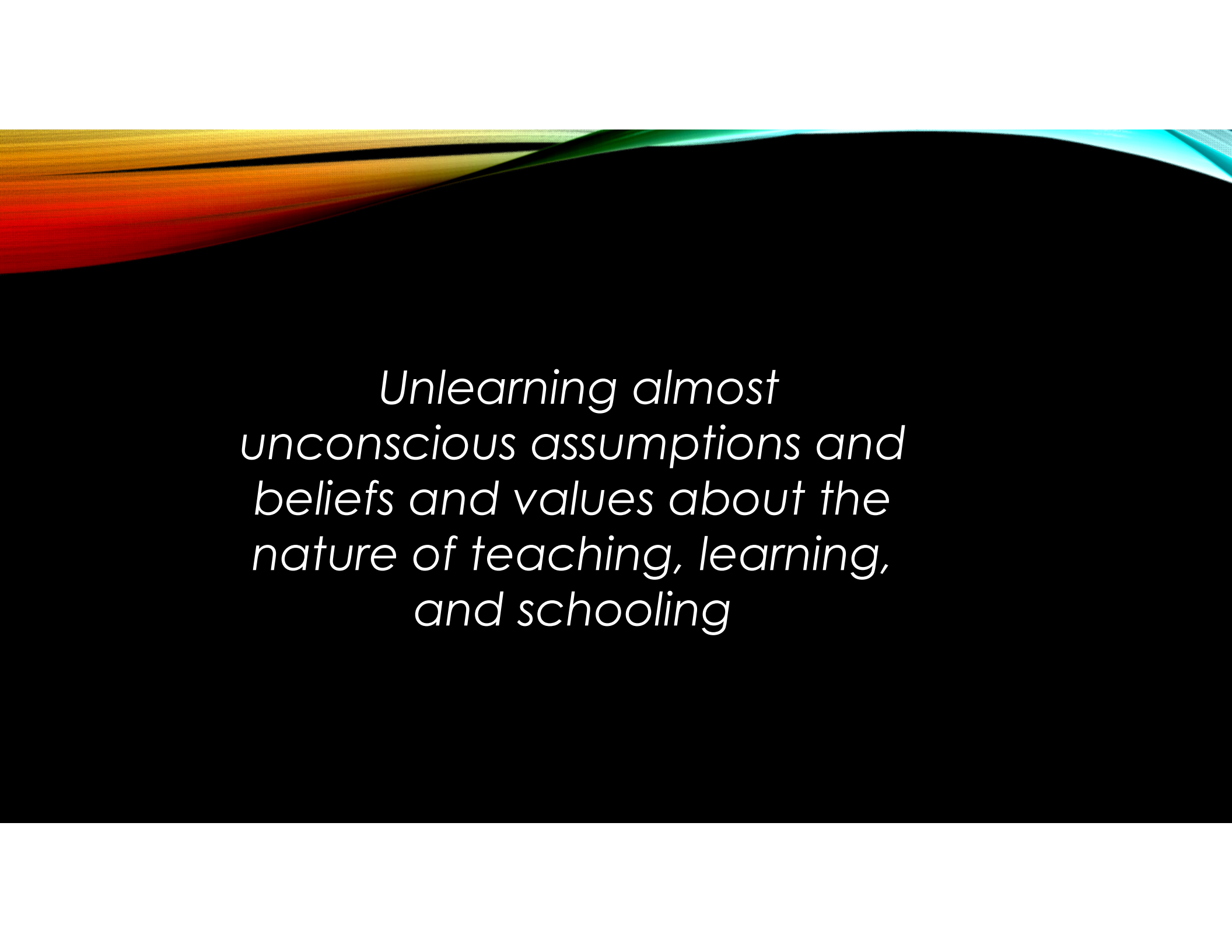
SEM Plans

Small Colleges becoming niche

Rethinking Athletics

Unlearning....





*Unlearning almost
unconscious assumptions and
beliefs and values about the
nature of teaching, learning,
and schooling*