NTSW 2021

These Transfer Shoes

JOIN THE CELEBRATION
OCTOBER 18-22, 2021

NATIONAL INSTITUTE FOR THE STUDY OF TRANSFER STUDENTS
Social Media Ideas
Profiles of successful transfer students

Transfer students are important to our campus community & we’re happy to welcome more & more each year. I continue to be impressed by their smooth transition to the university & by their continued academic success, just like Lindi! #TransferWeek

Transfer students like Lindi Johnson find their fit at NWU. Lindi transferred from @MPCCedu to take advantage of our @PHITETAKAPPA scholarship, and now she’s pursuing her dream of a degree in music education. #ThrivingThroughTransfer #TransferStudentWeek
nebrwesleyan.edu/ptk

“I was drawn to Wesleyan because the environment was so incredibly welcoming.”

Lindi Johnson (21)
Earned full-tuition scholarship

After earning two associate degrees and a high school diploma through Lorain County Early College High School at LCCC, Leána Boone transferred to @OhioState. She was recently named the number one community college student in Ohio. #TransferWeek
“RSU faculty cared about my transfer experience. This is not just a university. It’s a community that accepted me and fostered my love for RSU.” – Enrique Boltazar
Profiling Faculty/Staff who were transfers

Register here: bjc.ly/MCTransferFair

#WeareMC #SomosMC #TransferWeek

"Know your worth, always full forward, and never settle."
Did you know? #HCC has more than 85 #transfer agreements with colleges and universities around the country — some of which even save places just for students transferring from #communitycollege! Explore your options at hcc.edu/transfer. #nationaltransferweek #transferweek
Half of bachelor's degree graduates enrolled at a community college at some point on their educational journey. 1 in 5 master's degrees & 1 in 10 PhDs started at community college. Happy #TransferStudentWeek! @transfertweet @transferpride @TransferTea @CommunityCCRC @NSClearinghouse
Sharing campus transfer data

**THRIVING THROUGH TRANSFER AT CORTLAND**

From transfer planning to Orientation to the first semester on campus, it takes a dedicated campus community to support transfer student success. We’re all in.

- **40%** new students are transfers
- **84%** Retention rate
- **827** transfer students in 2019-20
- **69** Transfer planning sheets
- **70+** Transfer equivalency charts
Sharing campus transfer data... Educates YOUR campus

ECU @EastCarolina · Oct 23, 2020

National #TransferStudentWeek | By the Numbers

- Explore majors/degrees → fal.cn/ExploreDegrees
- FAQs → fal.cn/TransferFAQs
- Navigate @ECUAdmissions → fal.cn/NavigateApp
- Resources → fal.cn/ECUResources

Apply Now → fal.cn/BecomeAPirate

TRANSFERS by the NUMBERS

About

2,400

new transfer students enroll at ECU each year

82%

retention rate of transfer students from year 1 to year 2

72%

of transfer students came from an NC community college

Most popular transfer majors:
- Nursing
- Management
- Industrial Technology
- Elementary Education
- Marketing
What have YOU done?

Websites to help make social media images engaging (e.g. Canva)?

How do you work with your Marketing Office or others who manage your campus social media?
Ideas for Two-Year Colleges
Provide series of transfer tips
Highlight Application Assistance or Admission Visit Opportunities
Celebrating Transfer Admission Decisions
Ideas from our Two-Year Transfer Colleagues

- Faculty/Staff wear t-shirt from alma mater + sharing experience/word of encouragement
- How to Write an Application Essay program
- Financial Aid and Transfer presentation

- What are YOUR plans?
Four-Year Campus Programming
Partner with Tau Sigma or Transfer/Veteran Student Organizations

Lunches  *  Campus Office Door Decorating Contest
2-year and 4-year Partnership Programs
In-Person Programs

- Faculty/Staff and Student Mixer
- Paint a Pumpkin
- Paint and Sip
- Cider and Donuts
- Pizza / Taco Bar Lunches
- S’mores around an outdoor fire pit
- Connecting transfer students to campus resources (Career Services, Tutoring, Study Abroad, etc.)
- Gift cards for coffee for faculty to take a student out
Virtual Programming
During #TransferStudentWeek, students at @CUNYkcc met virtually with other colleges and universities to discuss their personal paths to achieving their academic goals and dreams. Here's a recap of how it went: ow.ly/Zyo75OC5qVV
Virtual Trivia or Game Nights
What are your virtual or in-person programming plans?
Have a budget?

Everyone loves free stuff!
Transfer T-Shirts

St. Francis College @SFCNY - Oct 19, 2020
National Transfer Student Week begins today Terriers 💙ccc | So of course we kickoff with a #SFCTransfer t-shirt just for you.

Check out more at @SFCAdmissions on #TransferWeek

T-Shirt Swap

Previous College = Welcome to App!
T-shirts for Staff
Buttons and Stickers
Prize Wheel and Giveaways
No Budget? No problem.
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<td>Display TVs around campus</td>
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Good Luck with your NTSW planning!

Link for additional ideas: nystaa.org/national-transfer-student-week/