

NTSW 2021

These Transfer Shoes



JOIN THE CELEBRATION
OCTOBER 18-22, 2021

NATIONAL INSTITUTE FOR THE STUDY OF TRANSFER STUDENTS



Social Media Ideas



Darrin Good @NWU_President · Oct 21, 2020

Transfer students are important to our campus community & we're happy to welcome more & more each year. I continue to be impressed by their smooth transition to [#pwolfnation](#) & by their continued academic success, just like Lindi! [#TransferWeek](#)



Nebraska Wesleyan Transfer Admissions @NWU... · Oct 20, 2020

Transfer students like Lindi Johnson find their fit at NWU. Lindi transferred from @MPCCedu to take advantage of our @PHITHEKAPPA scholarship, and now she's pursuing her dream of a degree in music education
[#ThrivingThroughTransfer](#) [#TransferStudentWeek](#)
nebrwesleyan.edu/ptk



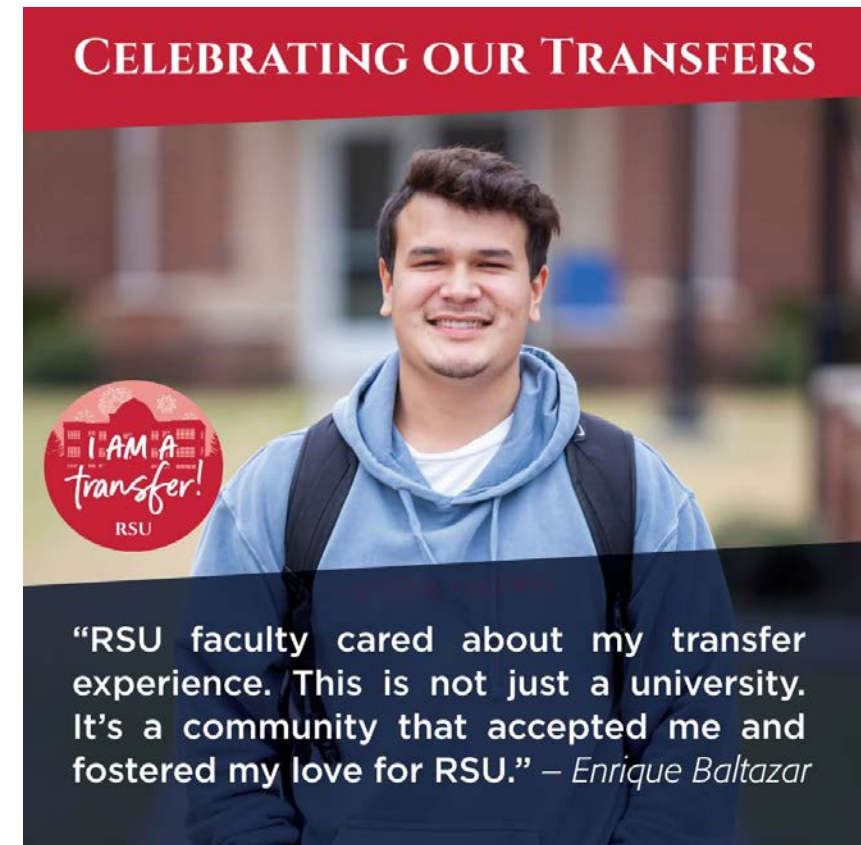
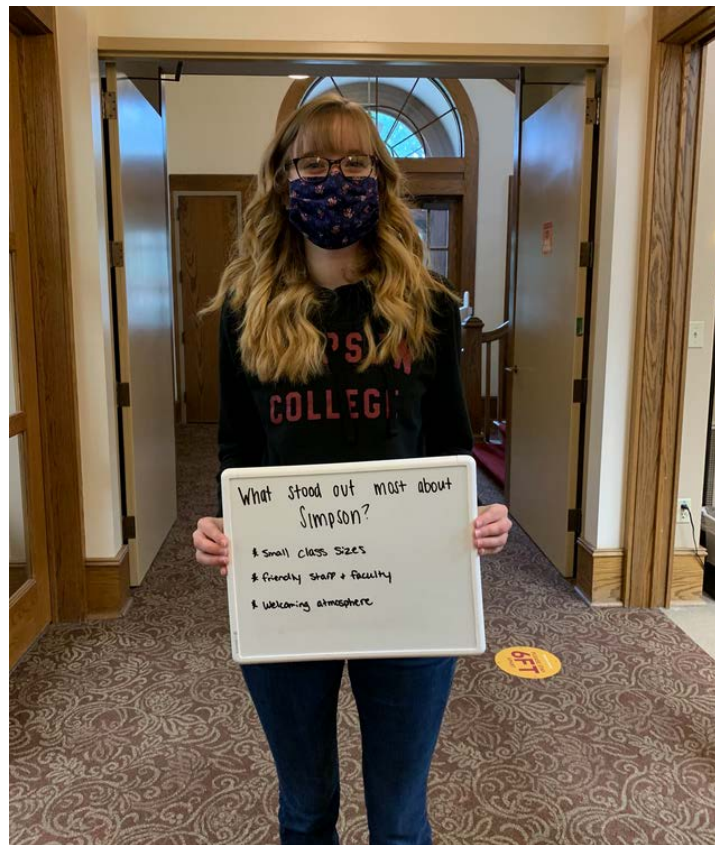
Lorainccc @lorainccc · Oct 22, 2020

After earning two associate degrees and a high school diploma through Lorain County Early College High School at LCCC, Leéna Boone transferred to [@OhioState](#). She was recently named the number one community college student in Ohio. [#TransferWeek](#)



Profiles of successful transfer students

Quotes from transfer students



Profiling Faculty/Staff who were transfers



Morton College @mortoncollege · Oct 20, 2020

Can you believe that our very own Sally Delgado, Director of Development and Alumni Relations is a Transfer Student?! That's right! Check her story below. Join us 10/22 for MC Virtual Fair!

Register here: bit.ly/MCTransferFair

#WeareMC #SomosMC #TransferWeek

NATIONAL TRANSFER STUDENT WEEK OCT 19-23,

Thriving Through TRANSFER
#TRANSFERSTUDENTWEEK

MC TRANSFER FAIR
THURSDAY, OCTOBER 22 | 3PM-6PM CST

Students and parents will have the opportunity to learn about our transfer agreements. These transfer agreements allow students to begin their educational journey with Morton College and transfer to a 4-year university. Visitors will use Zoom to chat live with a transfer representative from each school.

Register: <http://bit.ly/MCTransferFair>

To register or for more information visit Morton.edu or scan the QR code. For more information contact Rodolfo Yanes at (708) 656-8000, Ext. 2402 or email rodolfo.yanes@morton.edu.

#TRANSFERSTUDENTWEEK

NATIONAL TRANSFER STUDENT WEEK OCT 19-23,

I WAS A Transfer Student

Sally Delgado, M.Ed.
Director of Development and Alumni Relations
Colleges/Universities attended: Wilbur Wright Community College (A.A.)
Northeastern Illinois University (B.A.) DePaul University (M.Ed.)

I was afforded the opportunity to experience the transfer process here. First at NIU, during my first fall semester I recall saying "this is a journey" and that means it was going to be just as long as the first half mile. A huge milestone given that I was a single parent in my life and had already overcome so many obstacles. The second time was at DePaul University after my confirmed degree. First day of classes at DePaul University was epic, minus the knot I had in my stomach from having impostor syndrome. It was a 5-day worth glowing. Picture perfect experience.

Transfer Tips:

- Get lost on campus and find your way around. I took the same stairwell for a whole year and only discovered new things when I got involved in club organizations. They offer lots of support, new friendships and welcomed students eager to learn and to skills.
- Transfer around! My biggest regret so far. Learning about can help start new ideas and perhaps a new career.
- Visit your transfer College/University. A picture tells a thousand words but the experience could feel different. Schedule a camp, ask questions.
- APPLY, APPLY AND KEEP APPLYING for scholarships. Students get busy and overwhelmed by their work/personal schedules. Take some time to apply for a least two scholarships and you will not regret it. In the course of all my degrees, I have been over \$10,000 in scholarships one time it was as simple as making a call to the financial office to let them know I was an incoming student with a 3.84 GPA, and was automatically awarded \$1,500.

Presidential Assistant
Office of the President

WE ARE Transfer Champions
CSU Bakersfield

Ana transferred from Bakersfield College to CSU Bakersfield.

Ana Santos
#IAmATransferChampion
#TransferStudentWeek

Know your worth, always fail forward, and never settle.

csubtransfer • Follow

csubtransfer In honor of National Transfer Week, check out our Transfer Champions who currently serve you at CSU Bakersfield! Help us in honoring Ana Santos, Presidential Assistant within the Office of the President.
#csubtransfer
#nationaltransferstudentweek #csub
#transferweek #csubstudentsuccess

46w

10 likes
OCTOBER 21, 2020

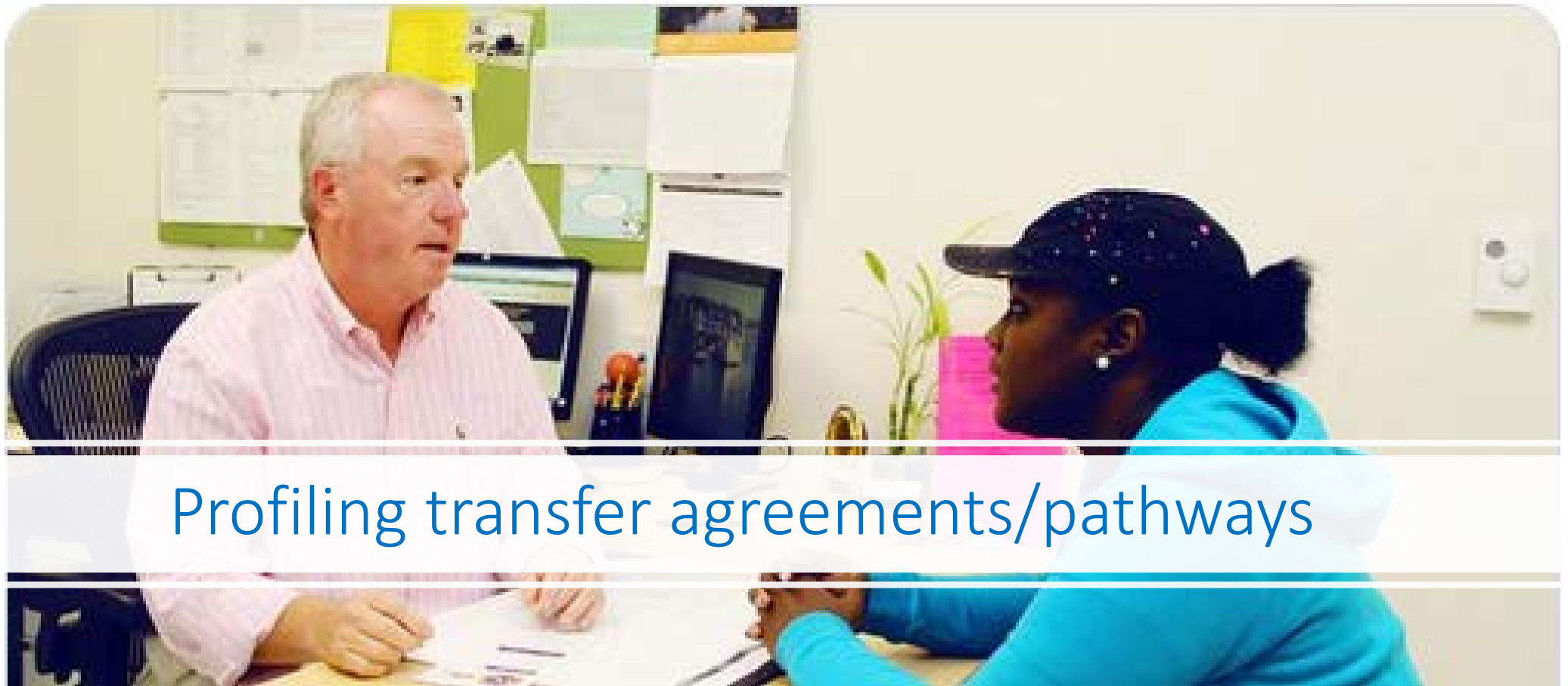
Add a comment... Post



Holyoke Comm College @HolyokeCC · Oct 24, 2019

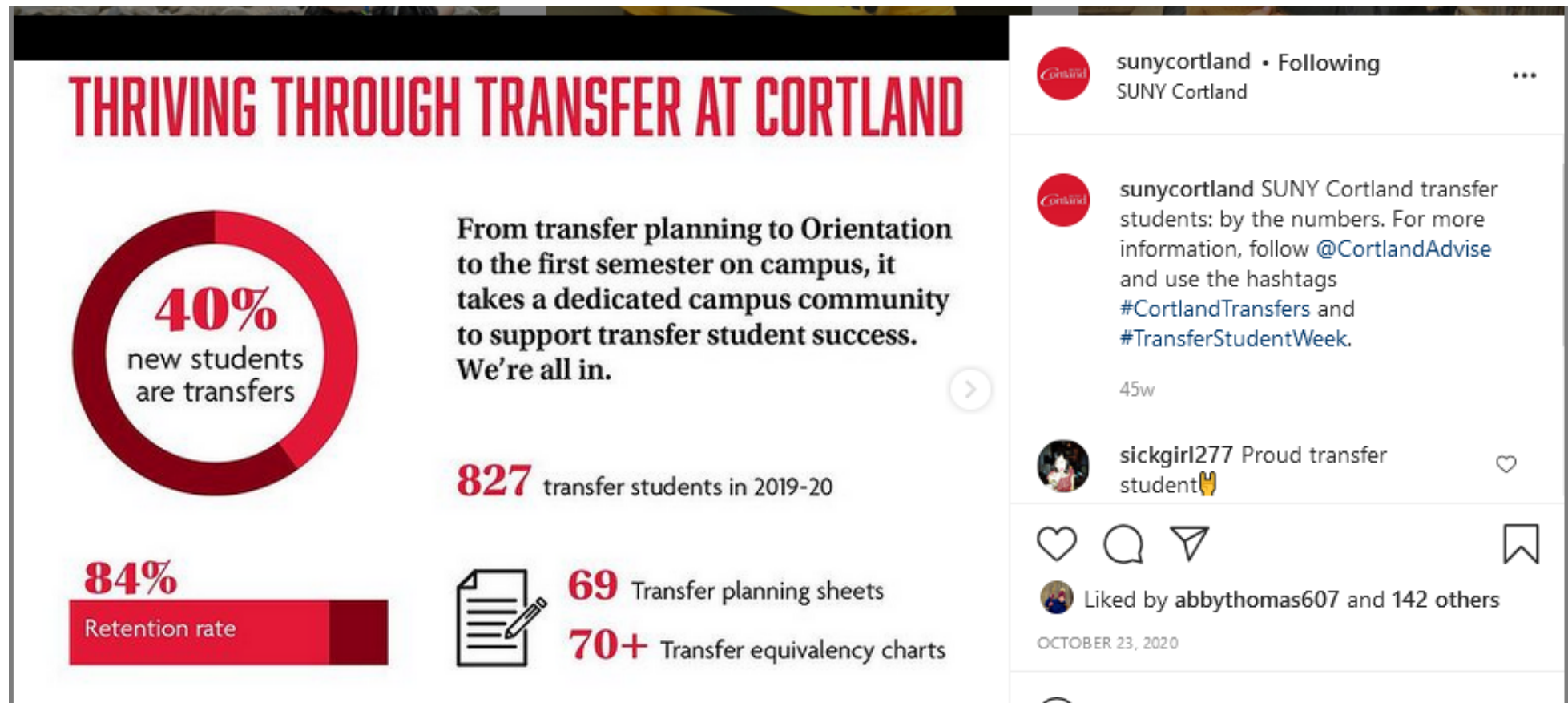
...

Did you know? [#HCC](#) has more than 85 [#transfer](#) agreements with colleges and universities around the country — some of which even save places just for students transferring from [#communitycollege](#)! Explore your options at hcc.edu/transfer. [#nationaltransferweek](#) [#transferweek](#)



Profiling transfer agreements/pathways

Sharing campus transfer data



Sharing
campus
transfer data...
Educates YOUR
campus



ECU  @EastCarolina · Oct 23, 2020

National [#TransferStudentWeek](#) | By the Numbers 

-  Explore majors/degrees → fal.cn/ExploreDegrees
-  FAQs → fal.cn/TransferFAQs
-  Navigate @ECUAdmissions → fal.cn/NavigateApp
-  Resources → fal.cn/ECUResources
-  Apply Now → fal.cn/BecomeAPirate

TRANSFERS *by the* NUMBERS

About

2,400

new transfer
students enroll
at ECU each year

72%

of transfer students
came from an NC
community college



82%

retention rate of
transfer students
from year 1 to year 2

**Most popular
transfer majors:**

- Nursing
- Management
- Industrial Technology
- Elementary Education
- Marketing

Social Media Discussion

#transferstudentweek



What have YOU done?



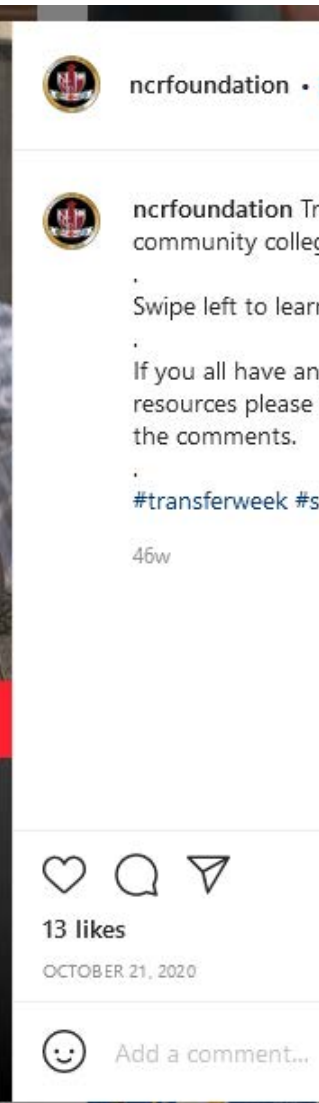
Websites to help make social media images engaging (e.g. Canva)?



How do you work with your Marketing Office or others who manage your campus social media?

A blue ribbon graphic with a folded end on the left side, serving as a background for the title text.

Ideas for Two-Year Colleges



Provide series of transfer tips

#TRANSFERWEEKESCC
Apply to over 50 Alabama Universities for Free!
ESCC GRADUATES!

If you are graduating in **December 2020** or **May 2021**, **October 19-23** is the time to apply to any and all schools you are considering attending in the future.

COLLEGE APPLICATION & TRANSFER WEEK
 **ENTERPRISE STATE**
 COMMUNITY COLLEGE

Today 11:30AM-12:30PM & 5:30PM-6:30PM

Transfer Week

Talk to Admissions Staff in virtual sessions

- Texas State University
- Southern Methodist University
- Arizona State University
- Southern New Hampshire University
- Texas Tech University
- New England College
- Baylor University
- Lamar University
- Excelsior College
- University of Texas at Austin

rlcaanapisi • Follow

rlcaanapisi Join us online this week for the 2020 Transfer Awareness Symposium Week of university and college fairs. Admissions representatives from more than 30 four-year colleges and universities will be available via WebEx to answer your questions and present transfer information throughout the week. Learn about:

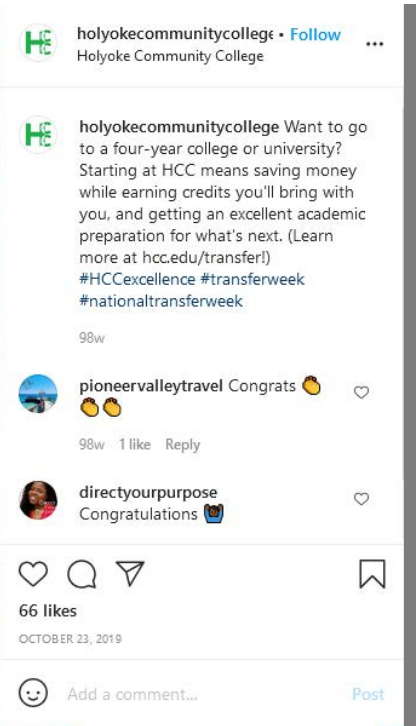
- The admissions process
- Scholarships and financial aid
- Housing, clubs, organizations and other student engagement opportunities
- Program offerings
- How your credits transfer

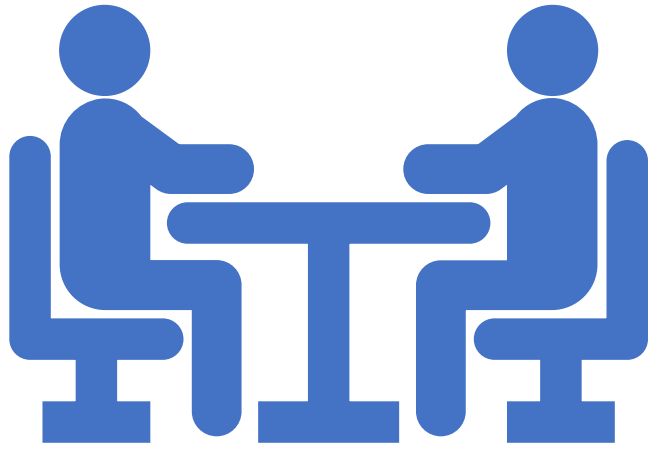
2 likes
 OCTOBER 14, 2020

Add a comment... Post

Highlight Application Assistance or Admission Visit Opportunities

Celebrating Transfer Admission Decisions





Ideas from our Two-Year Transfer Colleagues

- Faculty/Staff wear t-shirt from alma mater + sharing experience/word of encouragement
 - How to Write an Application Essay program
 - Financial Aid and Transfer presentation
-
- What are YOUR plans?

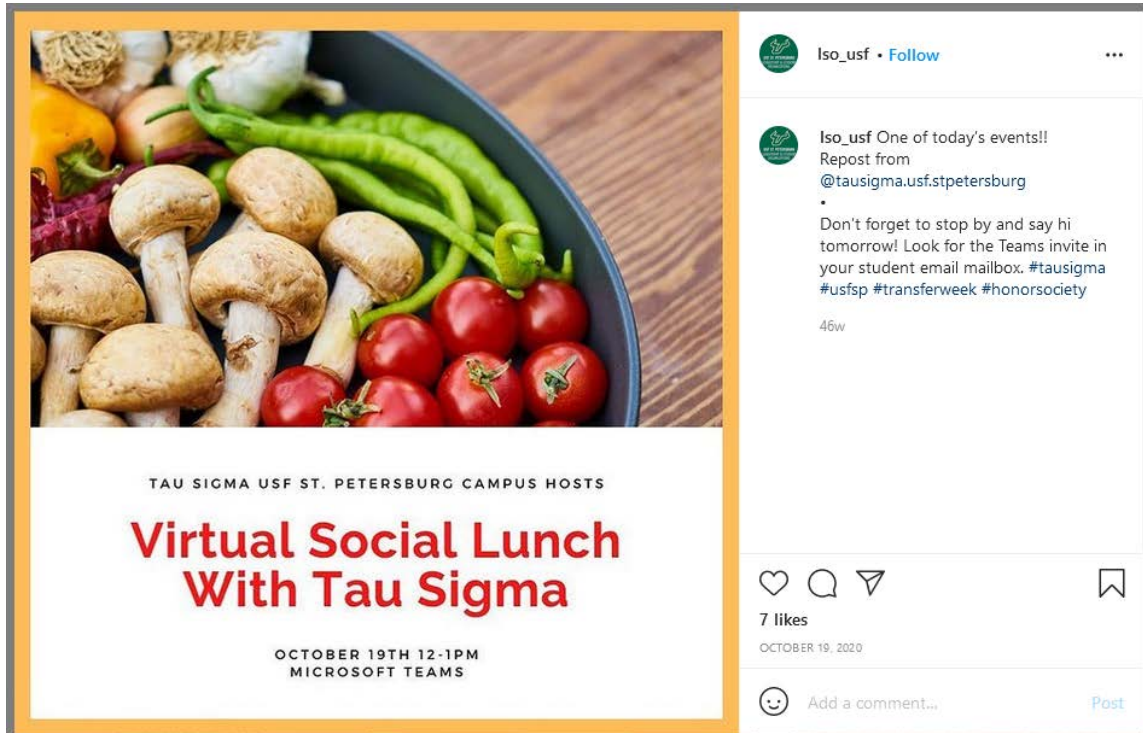


A blue ribbon graphic with a folded end on the left side, serving as a background for the text.

Four-Year Campus Programming

Partner with Tau Sigma or Transfer/Veteran Student Organizations

Lunches * Campus Office Door Decorating Contest



The image shows a Facebook post from the user 'Iso_usf'. The post features a vibrant photograph of fresh vegetables, including mushrooms, green beans, and cherry tomatoes, arranged in a dark bowl. Below the photo, the text reads: 'TAU SIGMA USF ST. PETERSBURG CAMPUS HOSTS Virtual Social Lunch With Tau Sigma' in a mix of black and red fonts. Underneath, it specifies the date and time: 'OCTOBER 19TH 12-1PM MICROSOFT TEAMS'. The post includes a quote from another user, '@tausigma.usf.stpetersburg', and mentions several hashtags: '#tausigma', '#usfsp', '#transferweek', and '#honorsociety'. The post has 7 likes and was made 46 weeks ago.



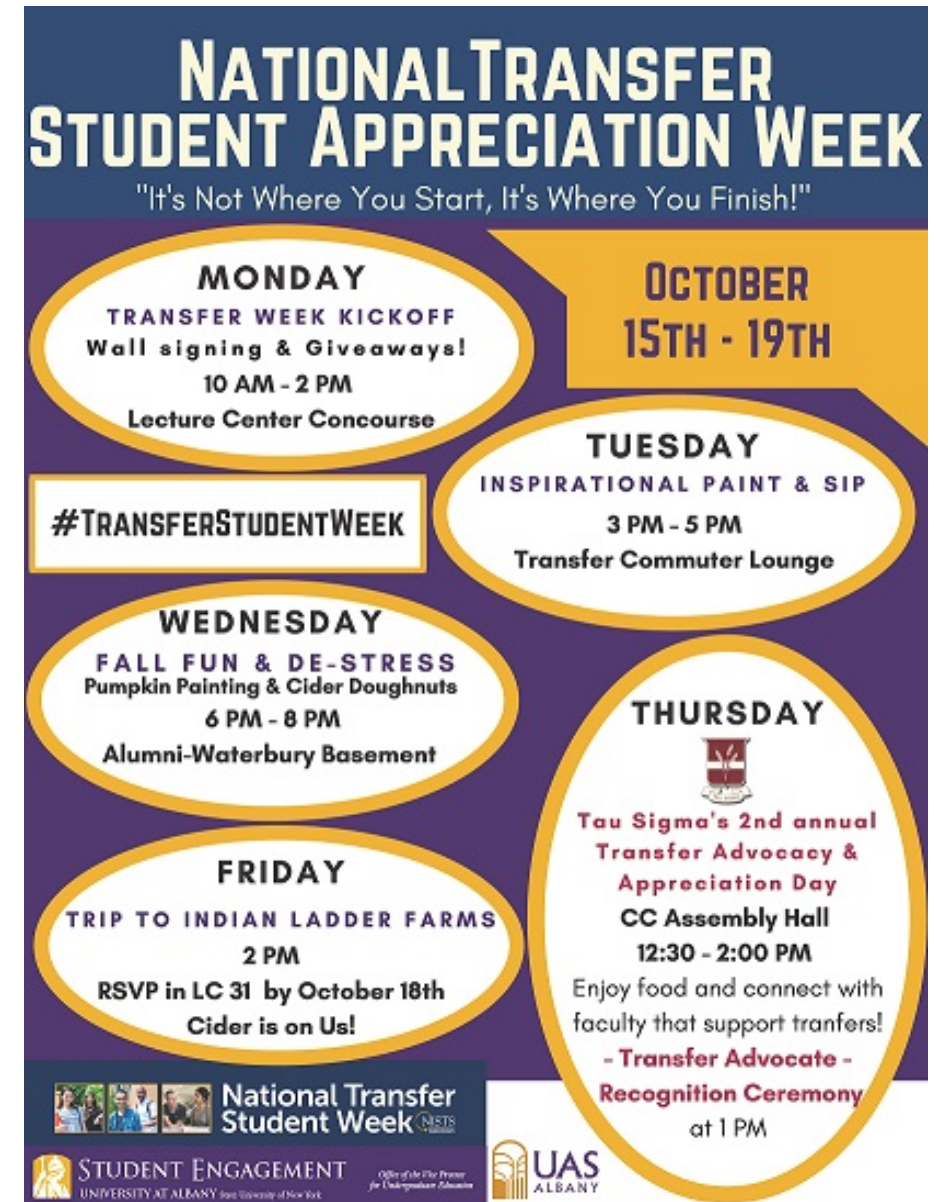
The image shows a Facebook post from the user 'tausigma_jaguars'. The post features two photographs of decorated doors. The first photo shows a door decorated with a large green tree and a small green figure, with the text 'Overall Department Winner Military Affairs Office' below it. The second photo shows a door decorated with a large rainbow and a small figure, with the text 'Tau Sigma E-Board's Choice Student Success & Engagement' below it. The post includes the text 'TAU SIGMA National Honor Society Door Decorating Challenge WINNERS!' in large, bold letters. Below the photos, the text reads: 'In honor of Irish-American Heritage Month AND Spring Transfer Week, we challenged campus departments to show transfers some love by decorating their department/center doors! Congratulations to our winners!!!'. The post also includes several hashtags: '#TransferWeek', '#DoorChallenge', '#LuckyToHaveYou', '#TransferPride', and '#WearGreen'. The post has 20 likes and was made 23 weeks ago.

2-year and 4-year Partnership Programs



In-Person Programs

- Faculty/Staff and Student Mixer
- Paint a Pumpkin
- Paint and Sip
- Cider and Donuts
- Pizza / Taco Bar Lunches
- Smores around an outdoor fire pit
- Connecting transfer students to campus resources (Career Services, Tutoring, Study Abroad, etc.)
- Gift cards for coffee for faculty to take a student out



NATIONAL TRANSFER STUDENT APPRECIATION WEEK
"It's Not Where You Start, It's Where You Finish!"


OCTOBER 15TH - 19TH

MONDAY
TRANSFER WEEK KICKOFF
Wall signing & Giveaways!
10 AM - 2 PM
Lecture Center Concourse




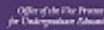

TUESDAY
INSPIRATIONAL PAINT & SIP
3 PM - 5 PM
Transfer Commuter Lounge

WEDNESDAY
FALL FUN & DE-STRESS
Pumpkin Painting & Cider Doughnuts
6 PM - 8 PM
Alumni-Waterbury Basement

FRIDAY
TRIP TO INDIAN LADDER FARMS
2 PM
RSVP in LC 31 by October 18th
Cider is on Us!

THURSDAY

Tau Sigma's 2nd annual
Transfer Advocacy &
Appreciation Day
CC Assembly Hall
12:30 - 2:00 PM
Enjoy food and connect with
faculty that support transfers!
- Transfer Advocate -
Recognition Ceremony
at 1 PM

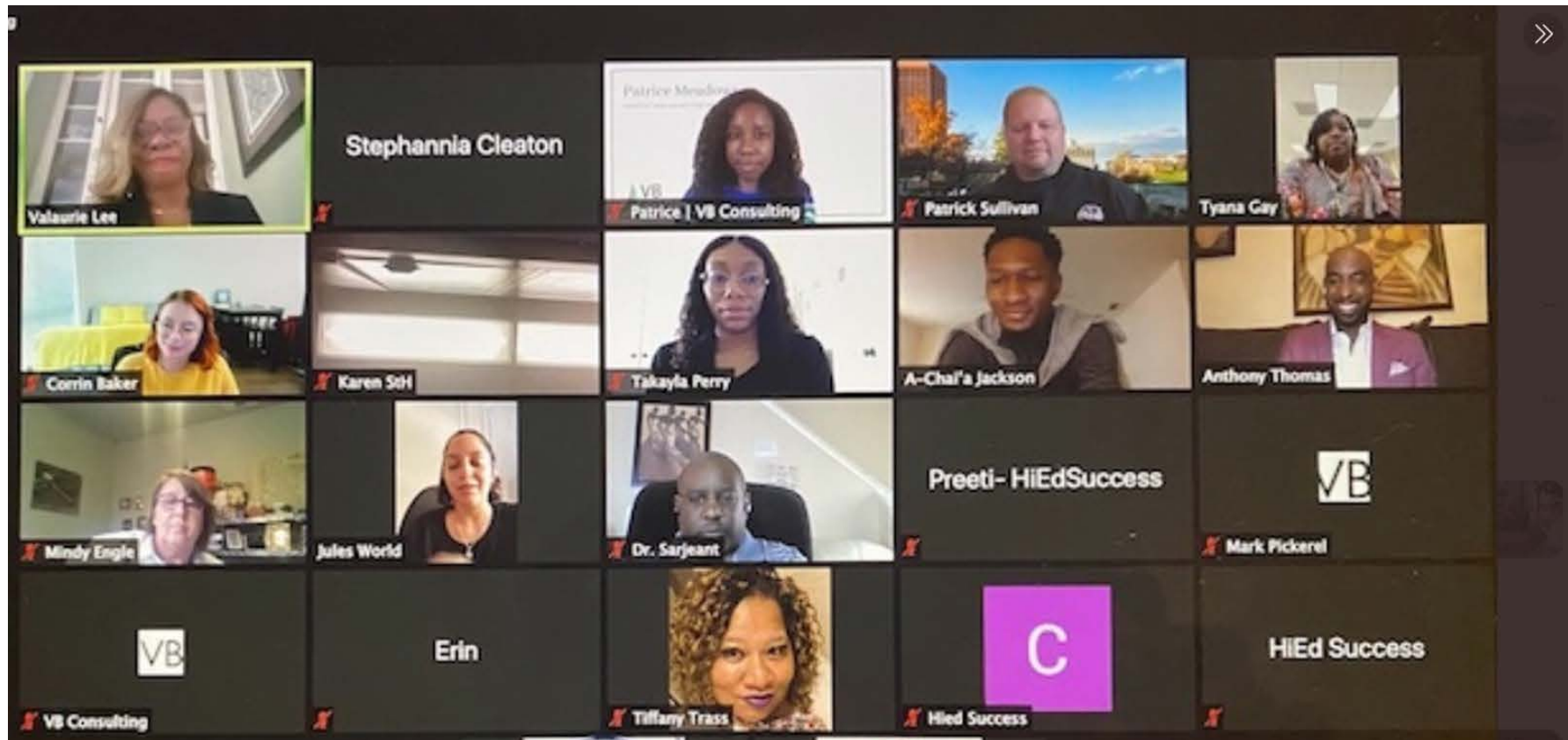
#TRANSFERSTUDENTWEEK

 National Transfer Student Week 
 STUDENT ENGAGEMENT
UNIVERSITY AT ALBANY State University of New York
 Office of the Vice President
for Undergraduate Education
 UAS
ALBANY

A blue ribbon graphic with a 3D effect, featuring a dark blue shadow on the left side. The ribbon is horizontal and contains the text "Virtual Programming" in white.

Virtual Programming

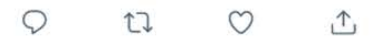
Virtual Transfer Panels



During [#TransferStudentWeek](#), students at @CUNYkcc met virtually with other colleges and universities to discuss their personal paths to achieving their academic goals and dreams. Here's a recap of how it went: ow.ly/Zyo750C5qVV

11:30 AM · Oct 30, 2020 · Hootsuite Inc.

2 Retweets 3 Likes



 Tweet your reply [Reply](#)



cortlandadvise • Following



cortlandadvise Join us tonight at 6 p.m. for Transfer Trivia! Cortland Swag Bag prizes to our top players!

<http://ow.ly/j7sp50BXwsG>

#transferstudentweek

#CortlandTransfers @nystaaofficial

46w



4 likes

OCTOBER 20, 2020



Add a comment...

Post

Virtual Trivia or Game Nights



What are your virtual or
in-person programming plans?



Have a budget?

Everyone loves free stuff!

Transfer T-Shirts



St. Francis College @SFCNY · Oct 19, 2020

National Transfer Student Week begins today Terriers ❤️💙🐾! So of course we kickoff with a #SFCTransfer t-shirt just for you.

Check out more at @SFCAdmissions on #TransferWeek



T-Shirt Swap



=



Welcome to App!





T-shirts for Staff



Buttons and Stickers



Prize Wheel and Giveaways

A blue speech bubble graphic with a white border and a dark blue shadow, pointing towards the bottom left. The text "No Budget? No problem." is written in white inside the bubble.

No Budget? No problem.

No Cost Celebration Ideas

All the social media ideas

Virtual events

Podcasts

Campus Emails (from your president!)

Kudoboard

Display TVs around campus

Campus Newsletter/Newspaper articles

Good Luck with your
NTSW planning!

Link for additional ideas:
nystaa.org/national-transfer-student-week/