

Sofia B. Pertuz, PhD, SHRM-SCP

Dr. Sofia B. Pertuz is a diversity, equity, and inclusion (DEI) professional and executive coach with over 25 years of experience leading strategic planning, assessment, and critical incident management for higher education, nonprofit and corporate organizations. Sofia currently serves as Managing Director for Diversity, Equity, and Inclusion for Billie Jean King Enterprises and is the founder for Mainstream Insight LLC, consulting and providing training and workshops for organizations aiming to achieve inclusive excellence and facilitating leadership courses for mid-level professionals. Sofia is also an external advisor for The Jed Foundation, having previously served as their Chief Diversity and Inclusion Officer. Sofia has presented keynotes and training workshops to international audiences on topics including culturally responsive support for diverse populations, social justice, racial equity, and LGBTQ advocacy, in both English and Spanish. Sofia has a bachelor's degree in Organizational Communication from SUNY New Paltz and earned her master's degree and Ph.D. in Higher Education Leadership, Management, and Policy from Seton Hall University. Sofia also holds a Certificate in Diversity and Inclusion for HR from Cornell University and is a Society for Human Resource Management Senior Certified Professional.

LinkedIn: <https://www.linkedin.com/in/sofiabautistapertuz/>